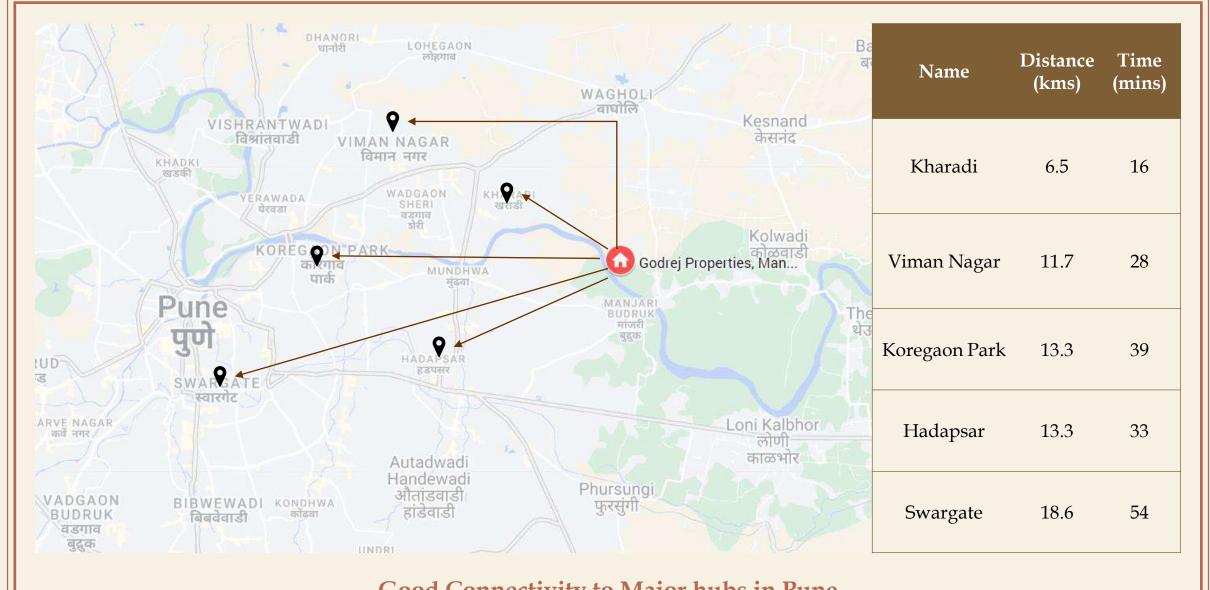
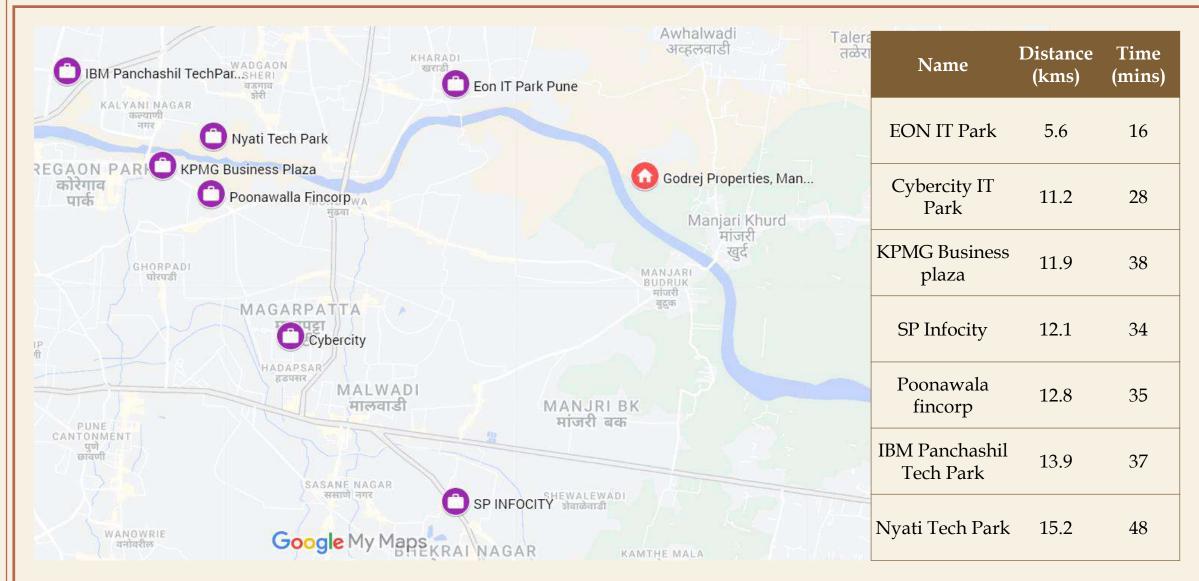
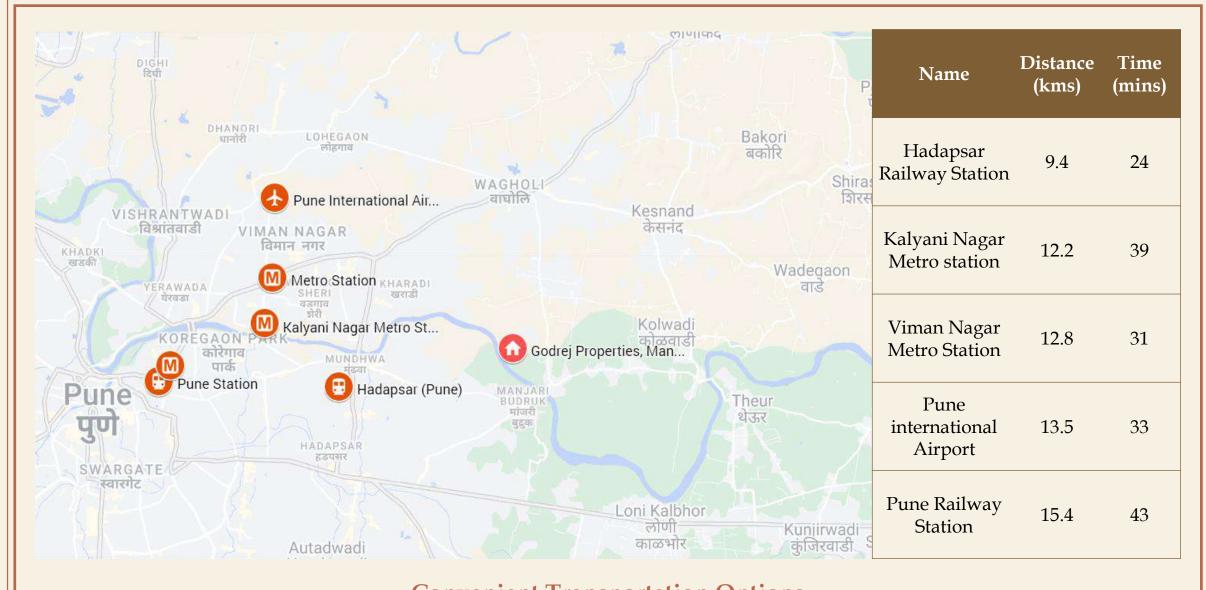


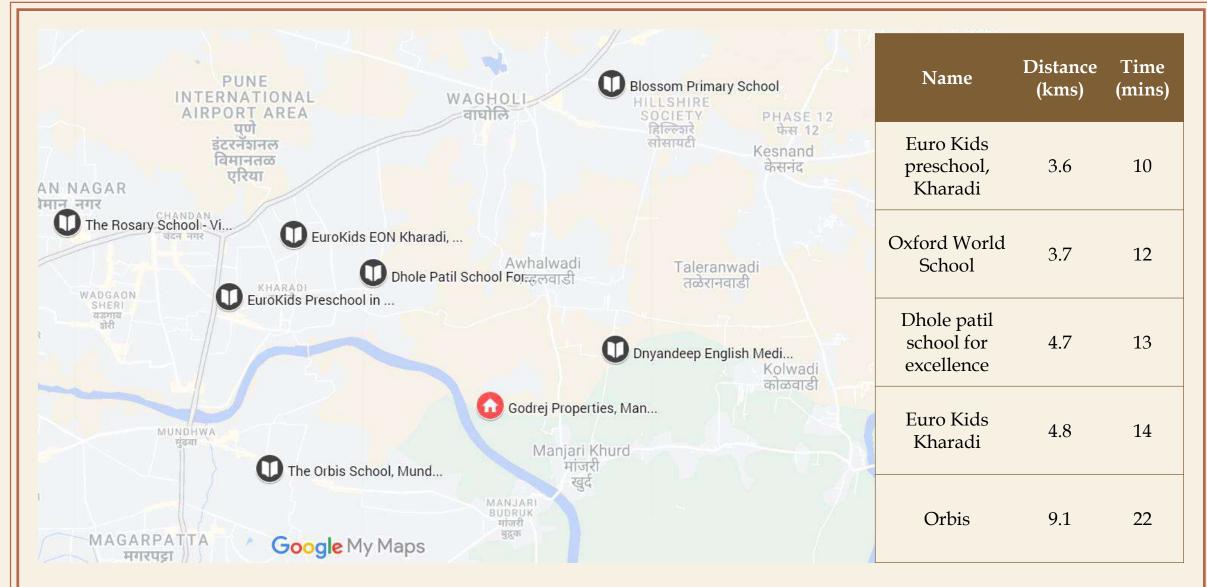
Manjari The next biggest development in Pune East





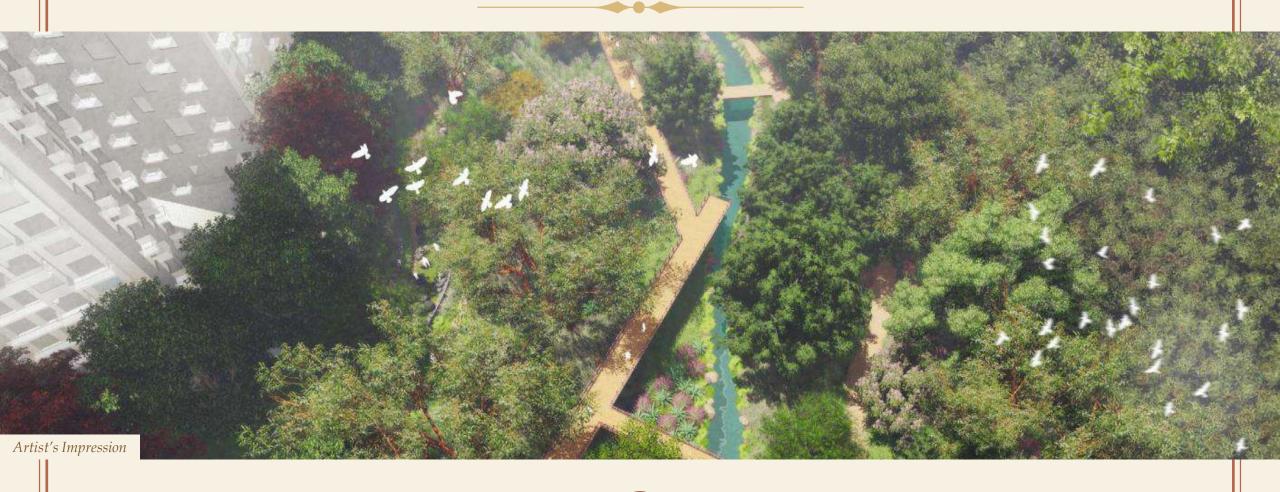
Close Proximity to Major IT Hubs





Schools in and around Manjari

Welcome to Rivergreens



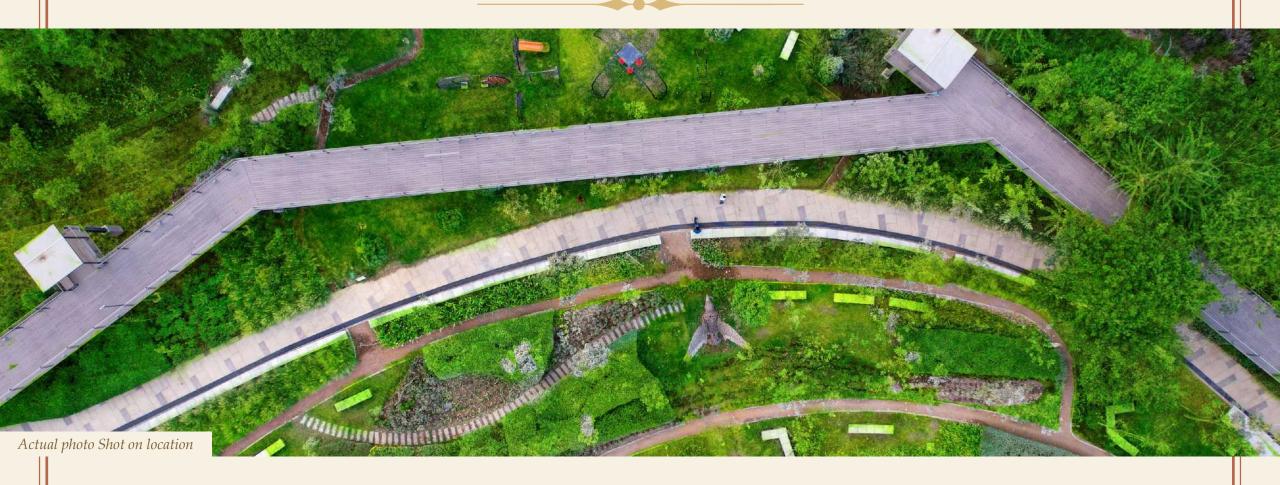


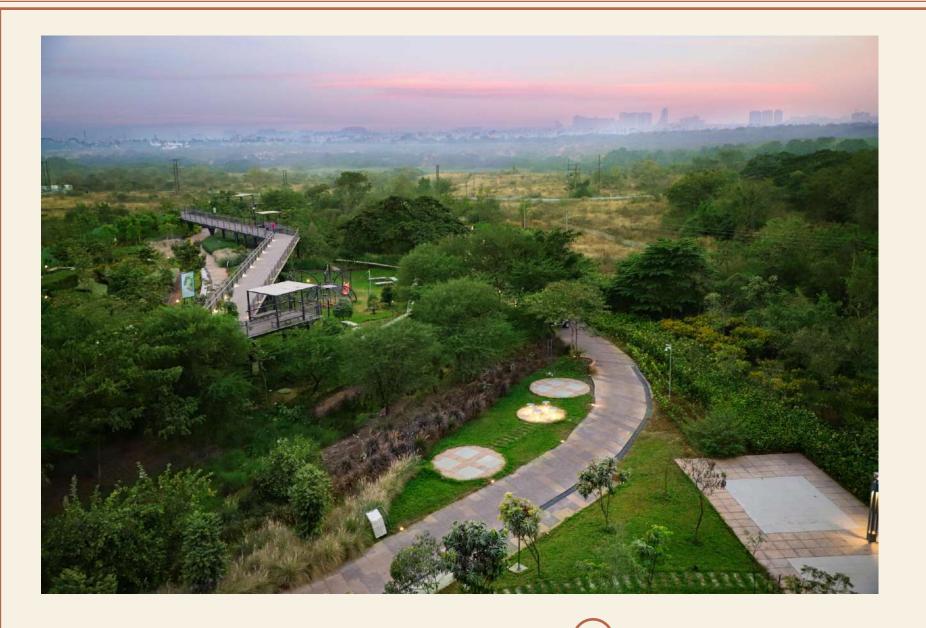




Key Pillars of the Township

Central Ravine Park





Spread across 4.73 acres

96% softscape

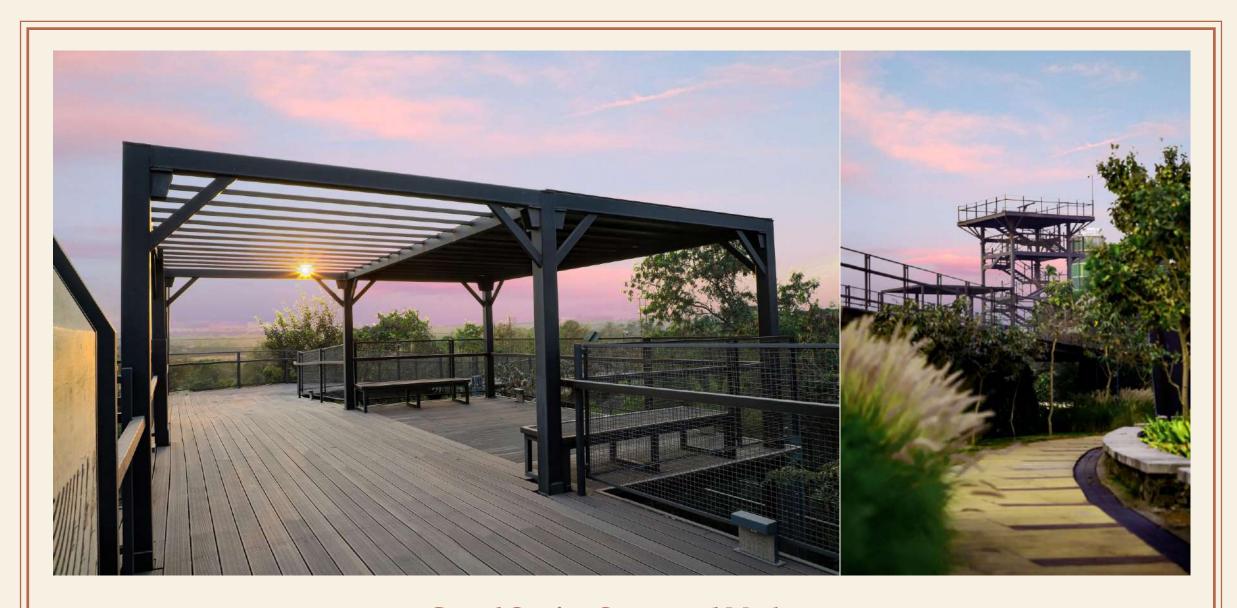
769 Trees of 33 species

36 species of shrubs

Actual photo Shot on location For Internal Circulation

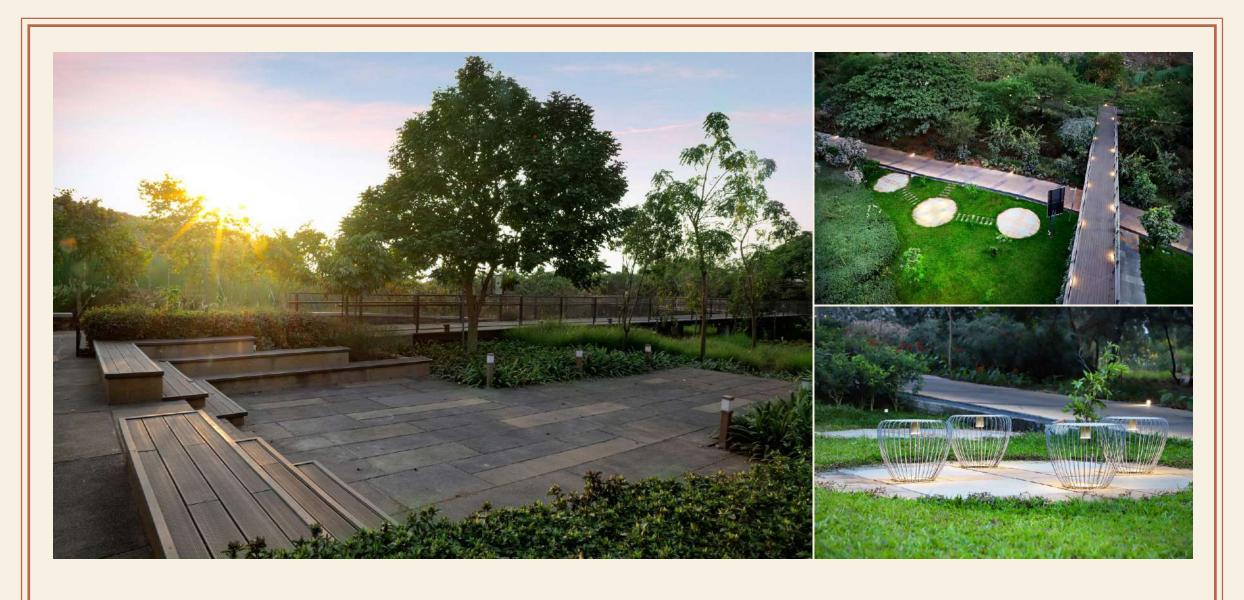
- 1. Entrance Deck
- 2. Canopy Walk
- 3. Machan
- 4. Adventure Play Area
- 5. Yoga Deck
- 6. Kiosk Area
- 7. Ravine Gardens
- 8. Walkways and Pathways



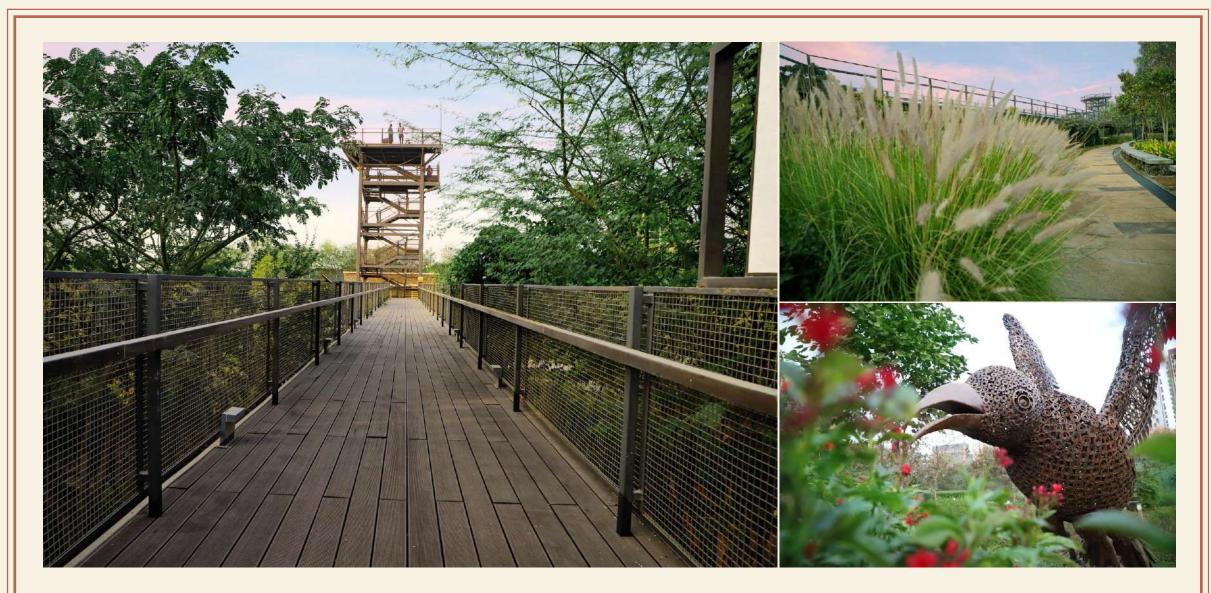


Casual Seating Spaces and Machan

Actual photo Shot on location For Internal Circulation



Green Pathways and seating to unwind



Elevated Walkways leading to Machan

Central Sports Complex

5.25 acres of sports amenities



Actual photo Shot on location For Infamel Circulation



Boxed Sports Field







Athletics Track



Basketball, Skating Rink, and an Open Field

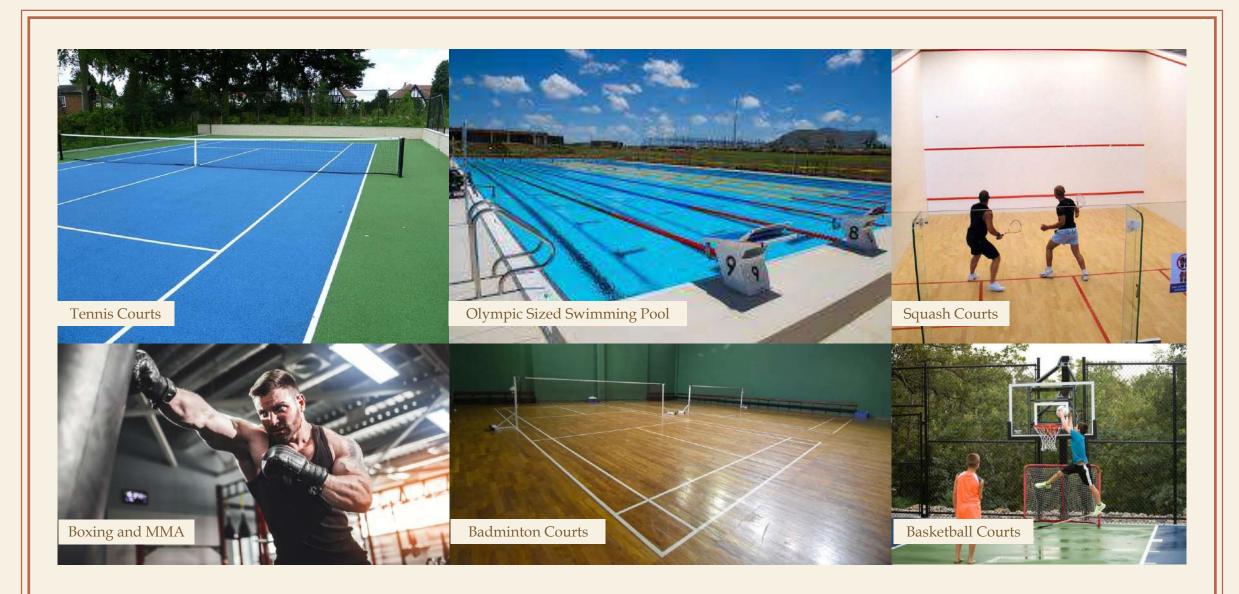
70,000+ sqft Master Club

Sports, Health and Wellness, and Social Amenities

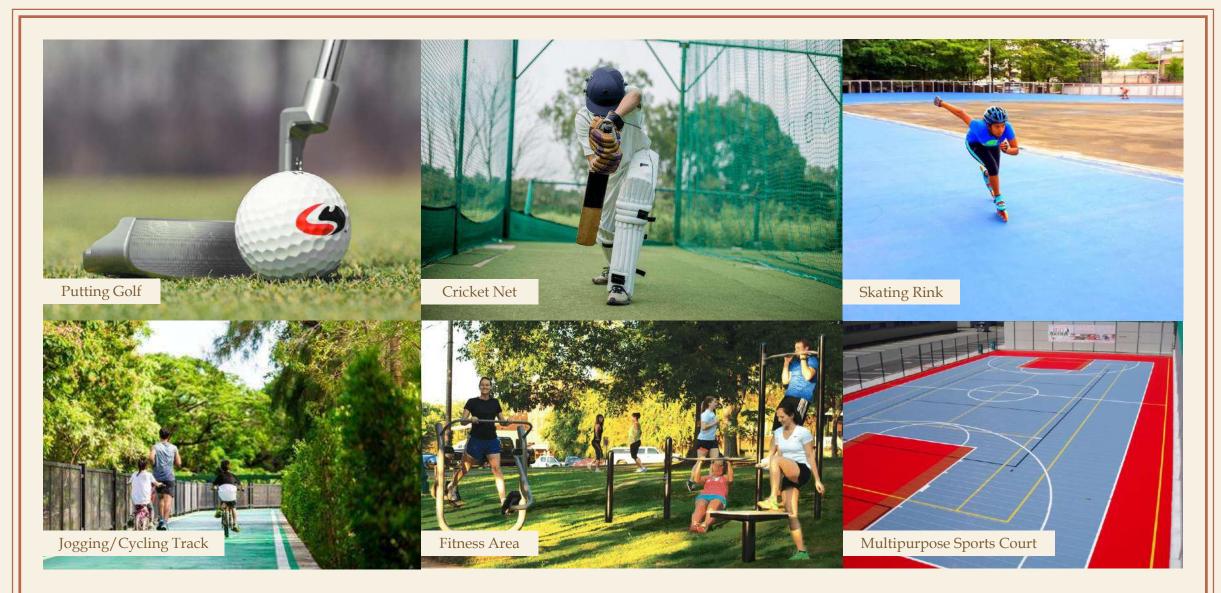


Representative Image

For Internal Circulation On



Sports Amenities in the Master Clubhouse



Sports Amenities in the Master Clubhouse

Representative Images For Internal Circulation On

Convenience Amenities

Everything you could possibly need available inside Rivergreens



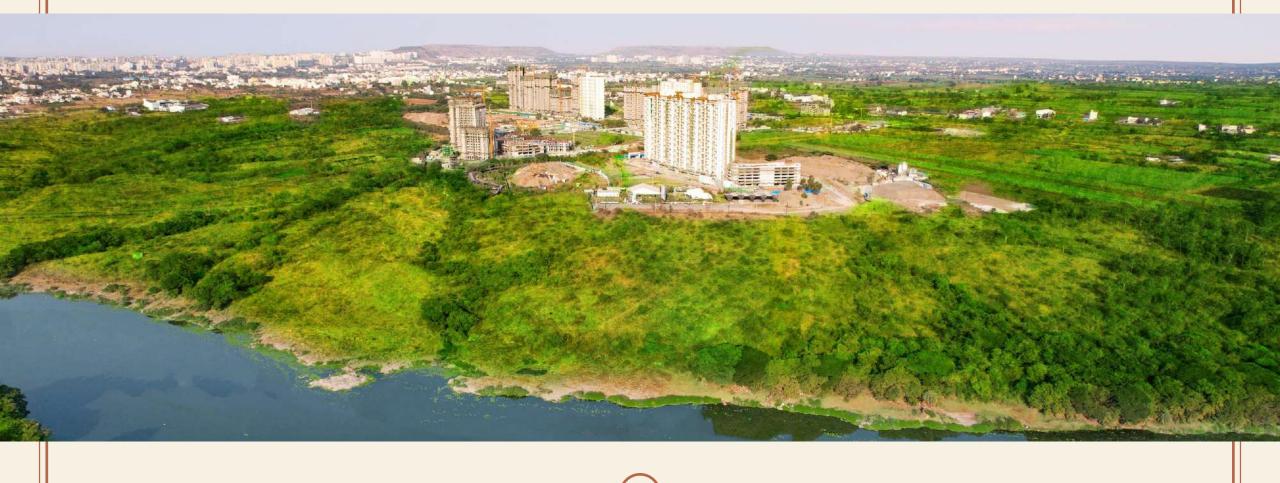
Representative Image

For Internal Circulation On



Everything you need, within the township

Godrej's Story at Manjari so far



Actual photo Shot on location For Internal Circulation



	Sold	Total	Unsold	% Sold
Parkridge	659	672	13	98%
Sky Greens	1007	1007	0	100%
Urban Retreat	585	698	113	84%
Boulevard	770	780	10	99%
Total	3021	3157	136	96%

Godrej's Presence in the Township

The Most Premium sector in the Township

Introducing





Godrej River Crest

Rivergreen's Prime Jewel

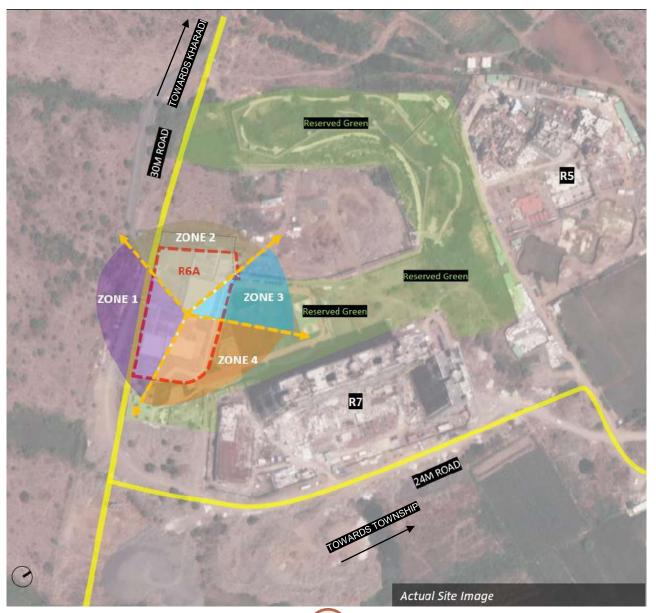


Zone 1



Zone 2

Site Context





Zone 3



Zone 4





- 1. R6A & R6B ENTRY / EXIT
- 2. SCHOOL BUS / CAB WAITING AREA
- B. ENTRY LAWN
- . VERTICAL GREEN WALL ====
- 5. WELCOMING WATER FEATURE
- 6. RESIDENTIAL DROP OFF
- 7. PARTY LAWN
- B. PERGOLA WITH SEATING LOUNGE
- HEALING GARDEN WITH SEATING SPACES
- 10. OUTDOOR GYM
- 11. FLOOR GAMES
- 12. TODDLER PLAY AREA
- 13. CHILDRENS PLAY AREA
- 14. MOVABLE WALL SOCCER
- 15. GRAFITTY WALL
- 16. TEMPERATURE CONTROLLED INDOOR SWIMMING POOL (6.00m X 16.50m) / (20ft X 54ft)
- 17. INDOOR KIDS POOL (5.50m X4.0m) / (18ft X 13 ft)
- 18. INDOOR JACUZZI
- 19. POOL DECK
- 20. HALF BASKETBALL COURT (14m X 15m) / (46ft X 50ft)
- 21. PETS PARK
 - 22. RETAIL PLAZA
 - 23. RETAIL PLAZA DROP OFF
 - 24. PROJECT BRANDING
 - 25. FLOWER GARDEN WITH SWINGS
 - 26. PATHWAY



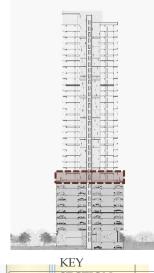
GODREJ MANJARI R6A

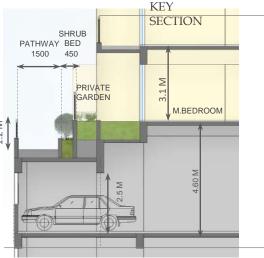
29



CENTRAL GREEN

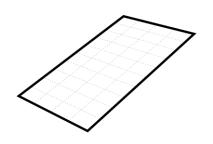






RIVER SIDE

P9 (First Habitable Floor) Plan



Plot Area 1.67 Acres



No of towers



High Street Retail units
8 Units



Project level IGBC Certification – Silver



No of Floors LG + UG + 8P + 26 + Club



No of Flats/Floor



Total No of Flats 208 (75:25 3BHK:4BHK)



Flat Configuration 3BHK – 1379 – 1493 sqft 4BHK – 1727 sqft



Typology 3 & 4 BHK

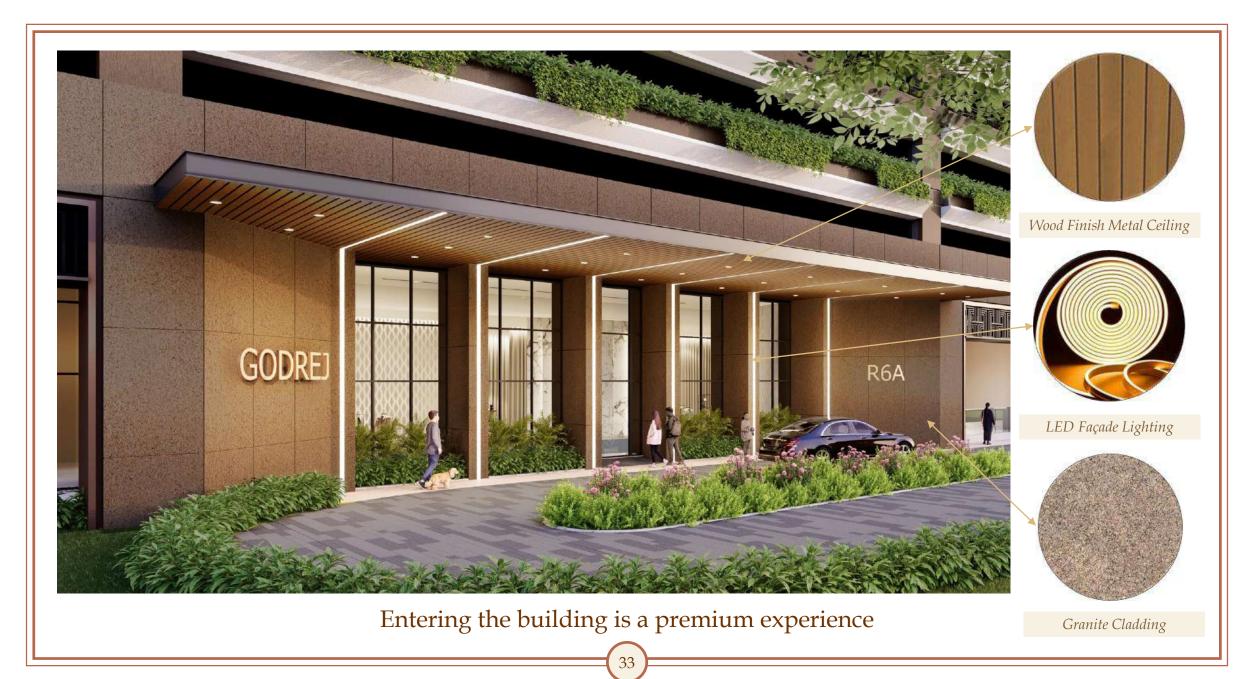


F2F height 3.1m (10'2") 2.9m clear (9'6")



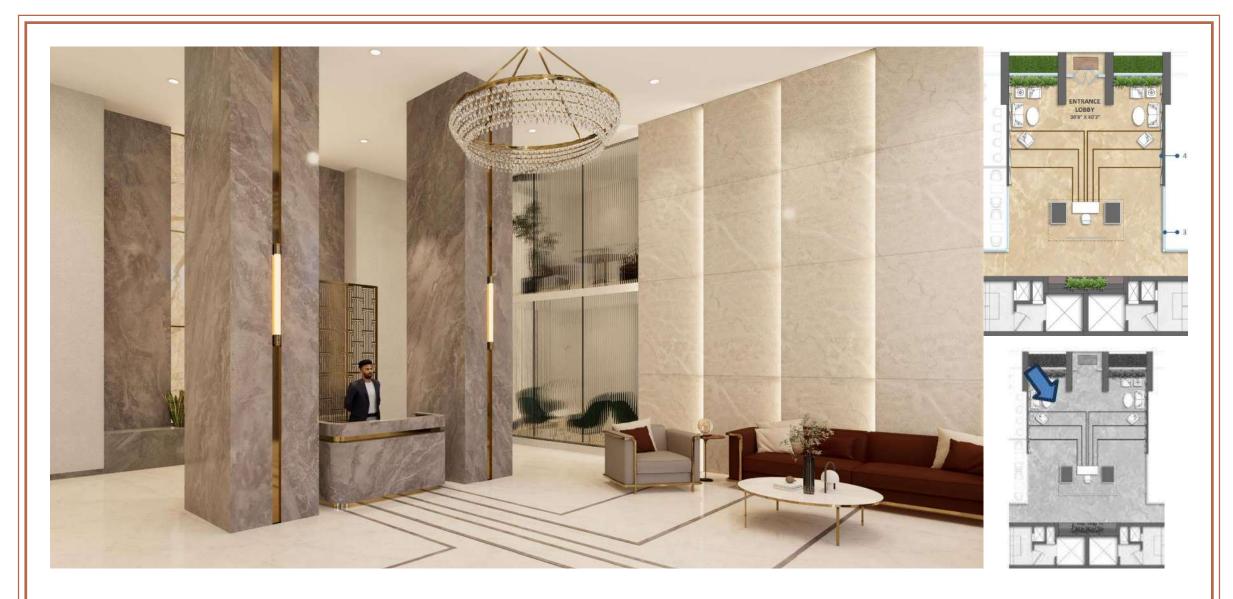
Parking Area 2 nos for 3BHK 3 nos for 4BHK

Project Summary



Artist's Impression

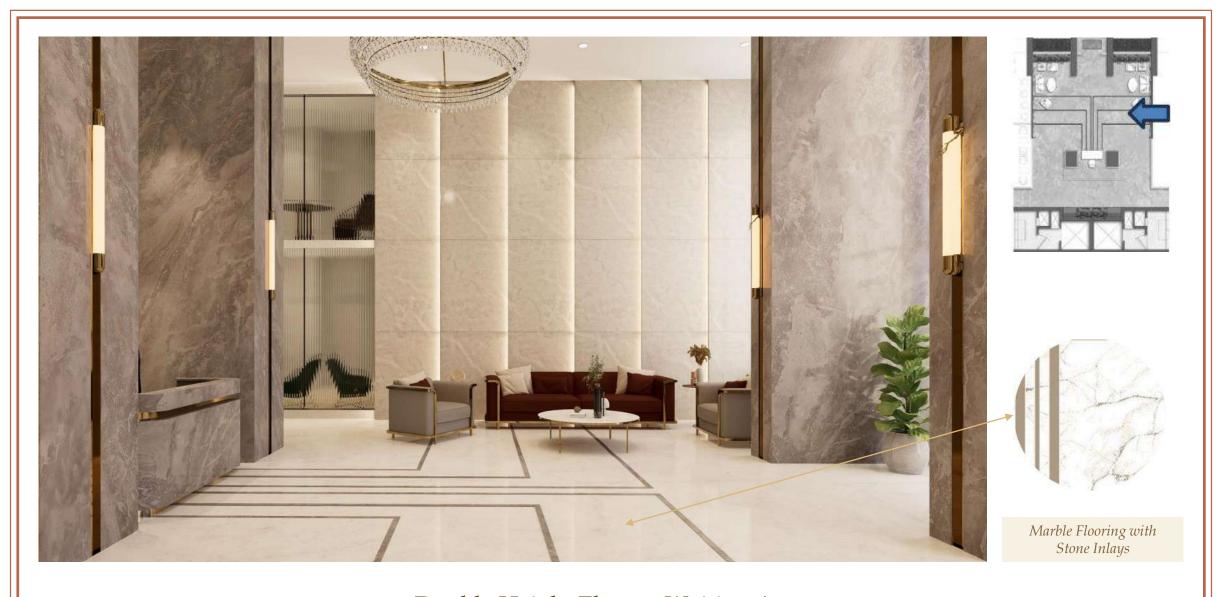
For Internal Circulation Only



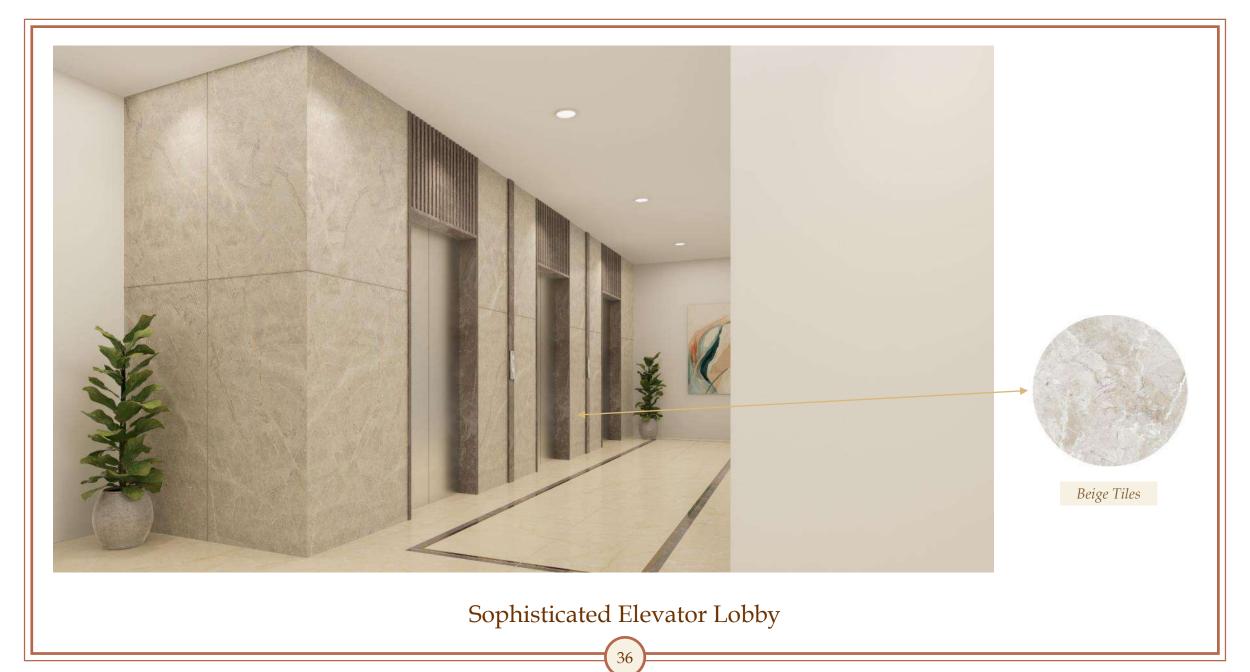
1500 sqft Grand Reception Lobby

Artist's Impression

For Internal Circulation Only



Double Height Elegant Waiting Area



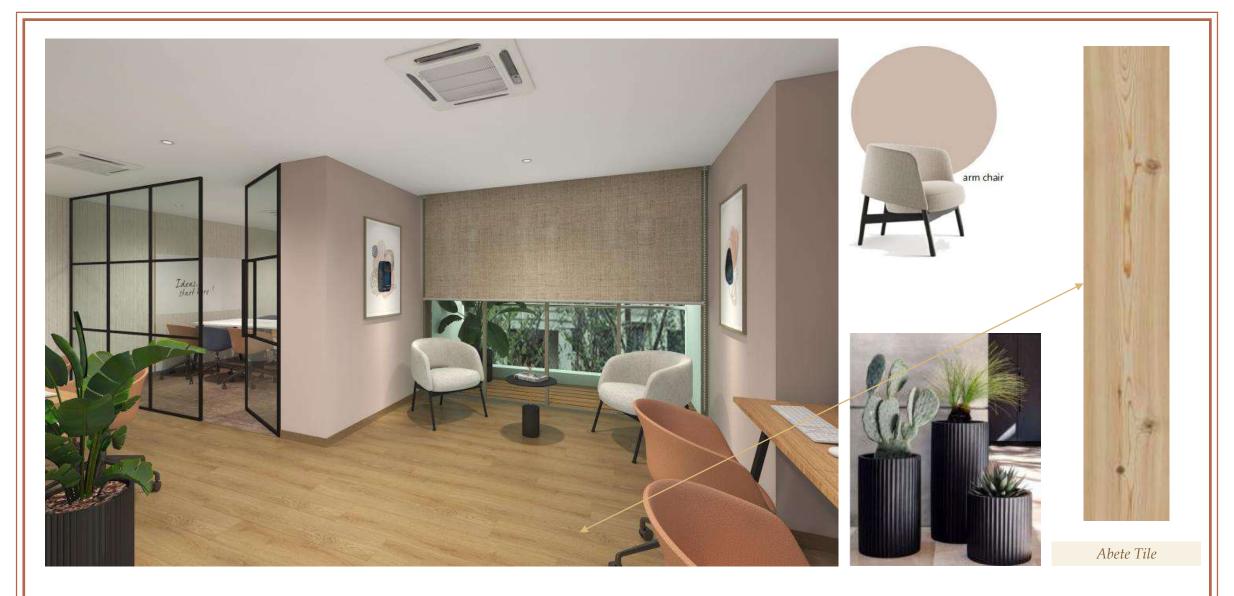
Artist's Impression

For Internal Circulation Only





Multipurpose Hall



Business Centre

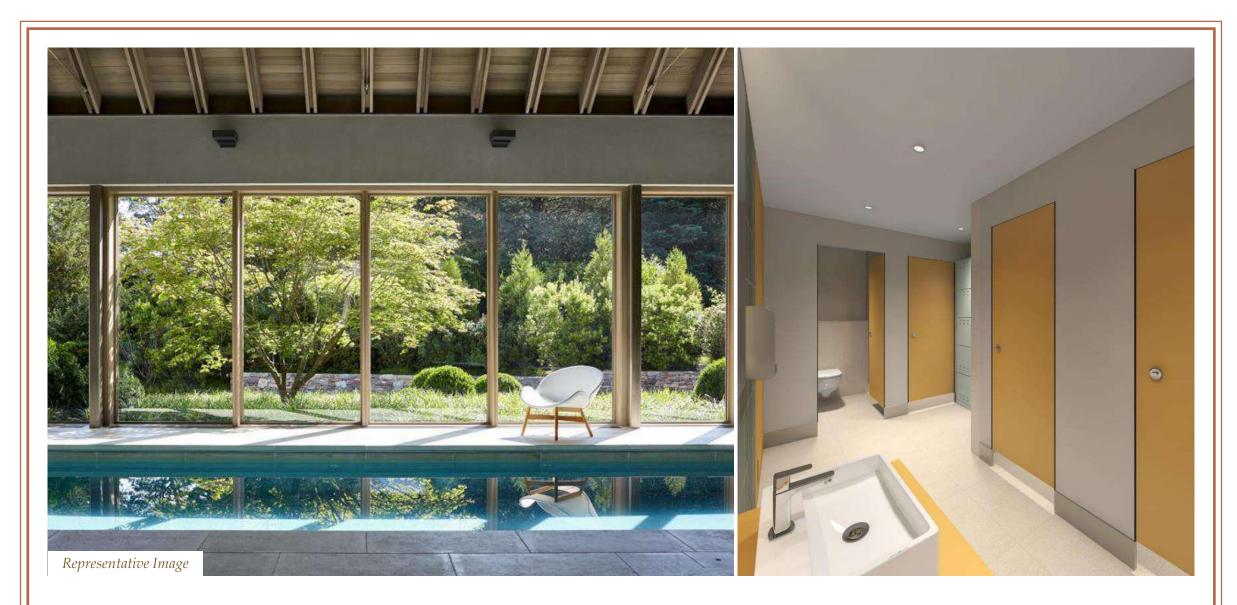


Conference Room and Co-Working Space





Safe and Spacious Creche



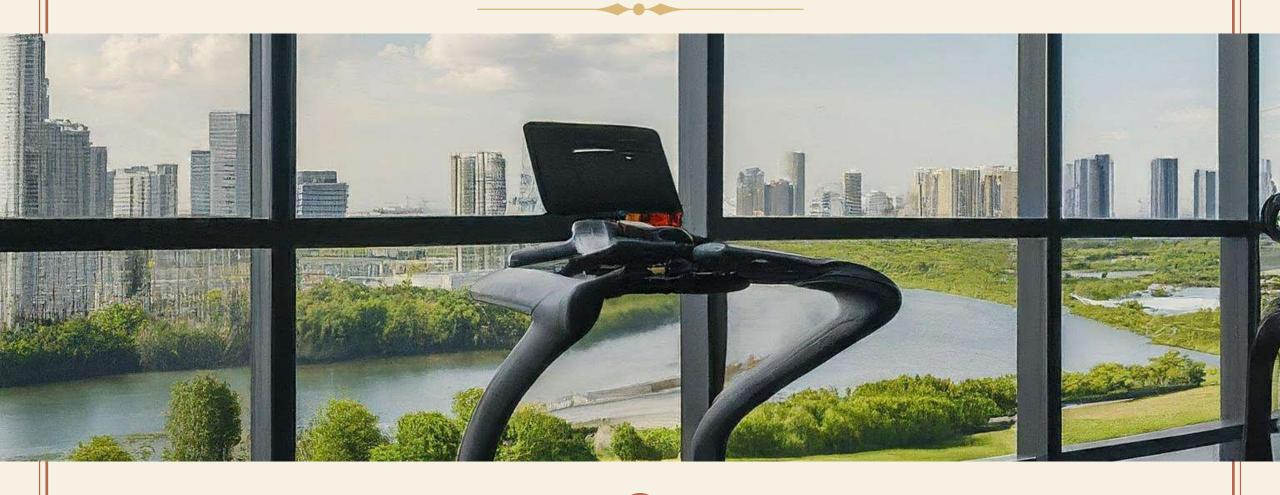
Temperature Controlled Pool with Locker Room





Premium Guest Suites with En Suite Bathrooms

Exclusive Club in the Clouds

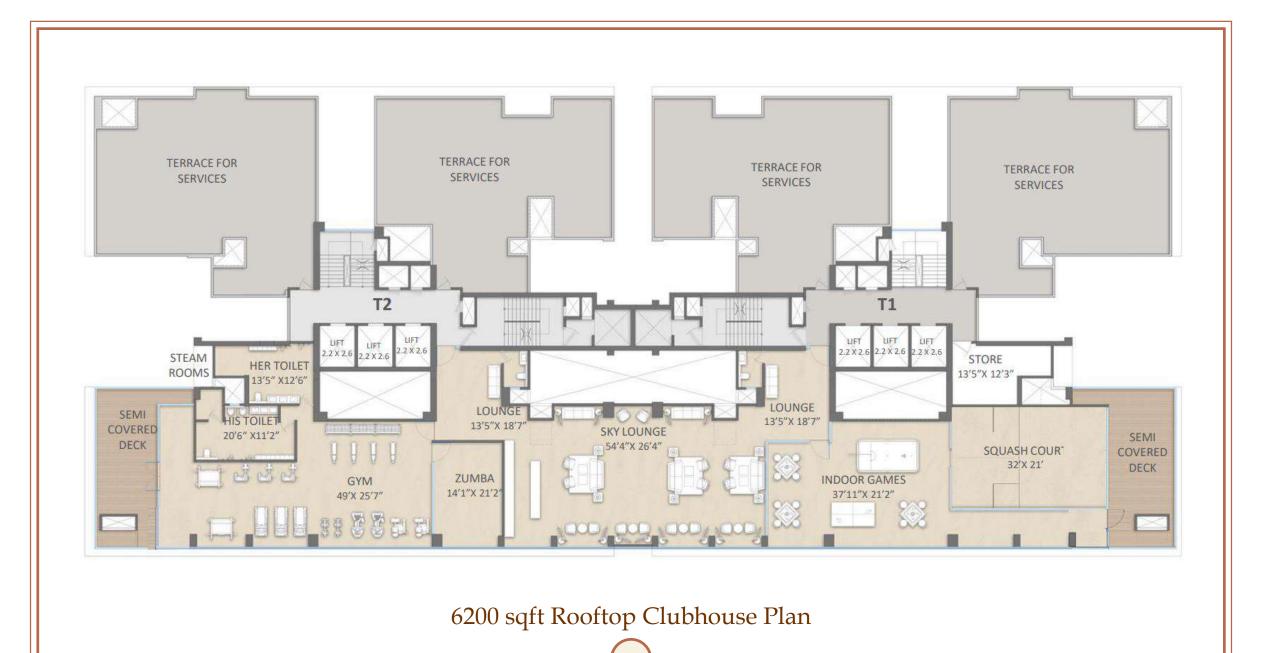


Representative Image

For Internal Circulation Ont

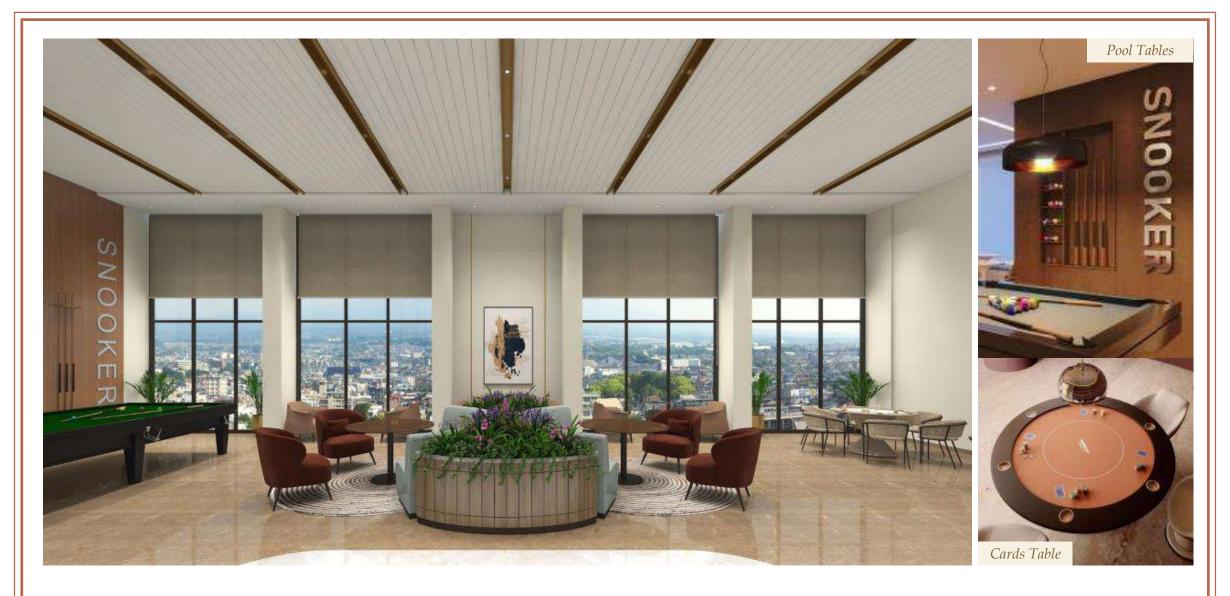


Only project in the township with a Rooftop Clubhouse with Glass Façade

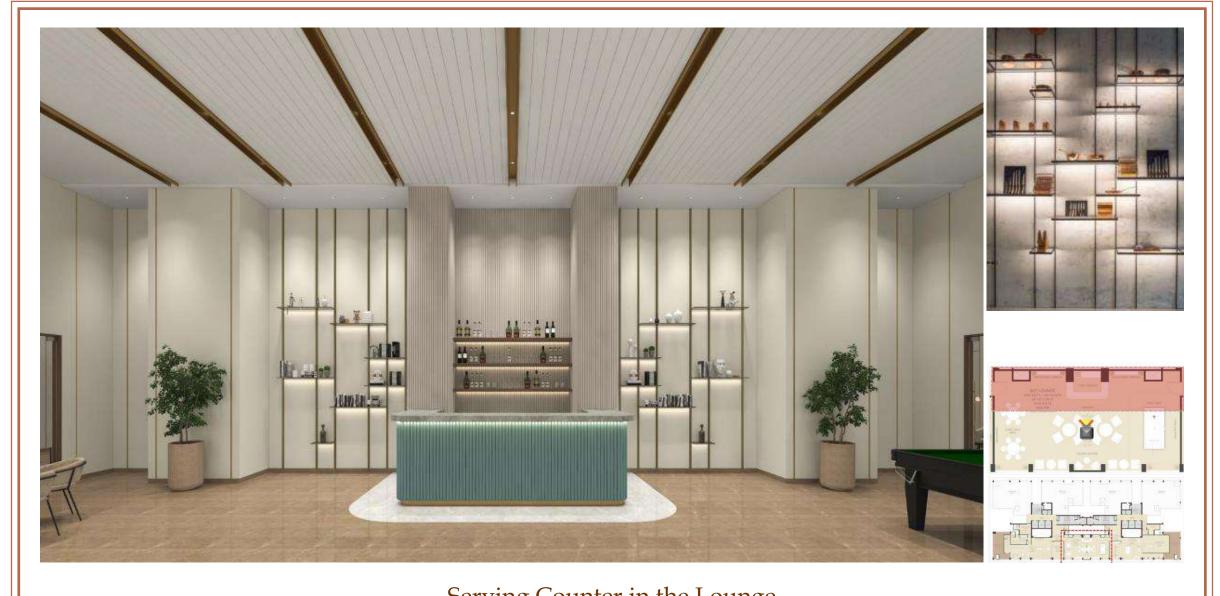




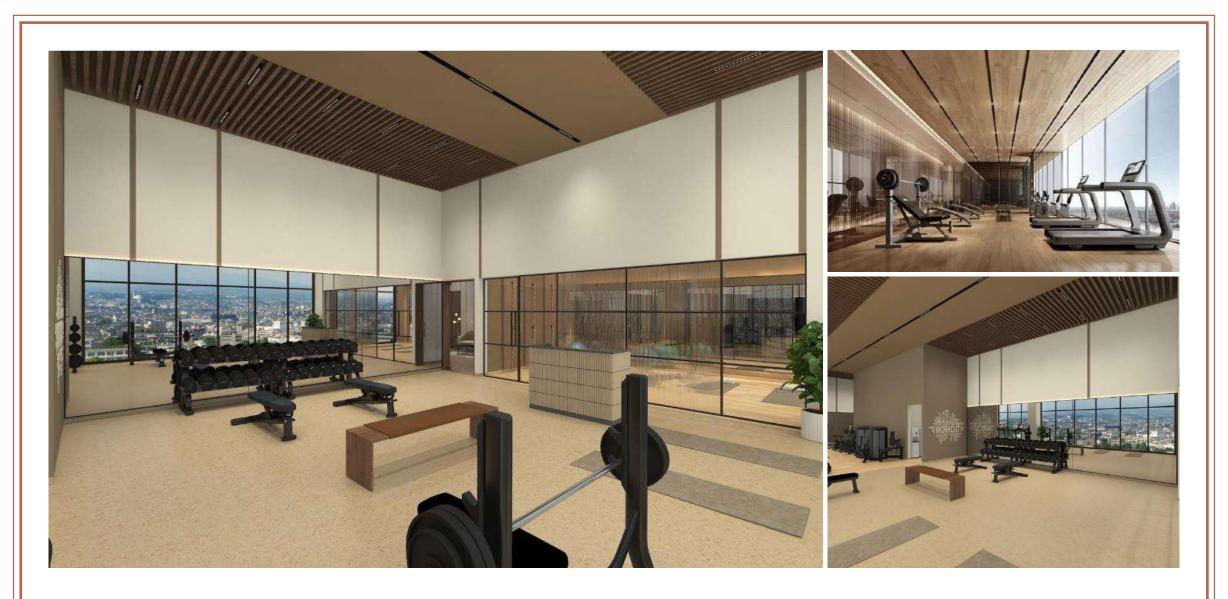




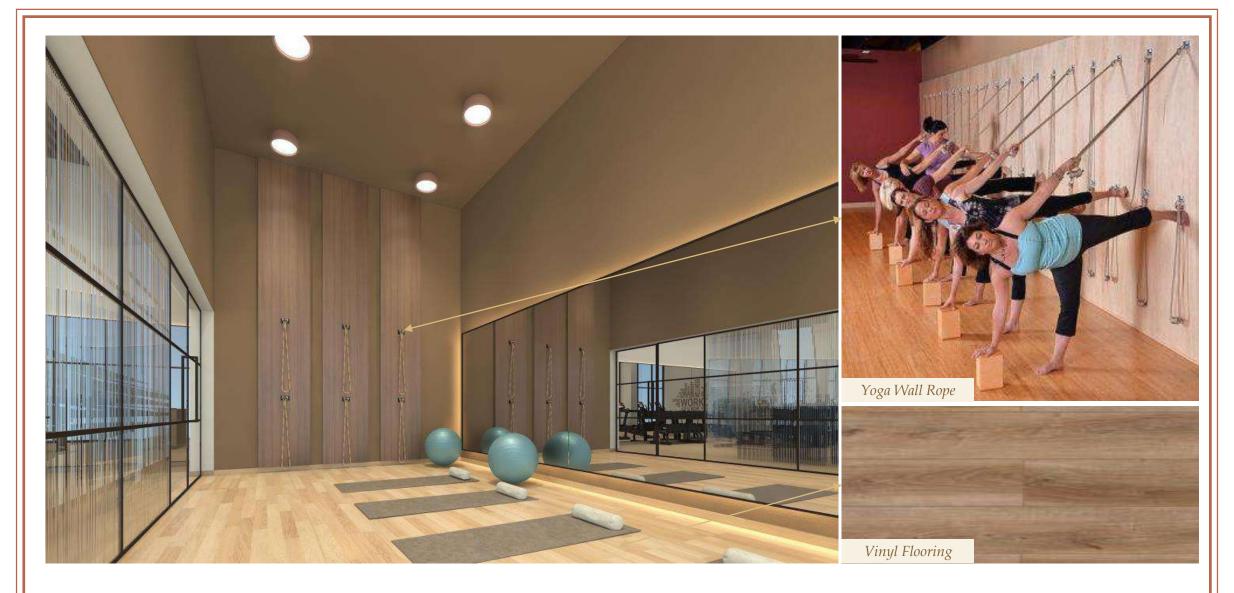
Exquisite Sky Lounge Overlooking the River



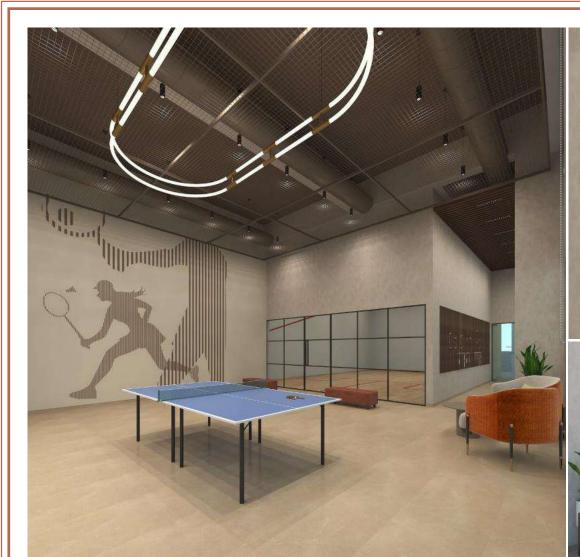
Serving Counter in the Lounge



Workout in the skies overlooking the River with a State of the Art Gym



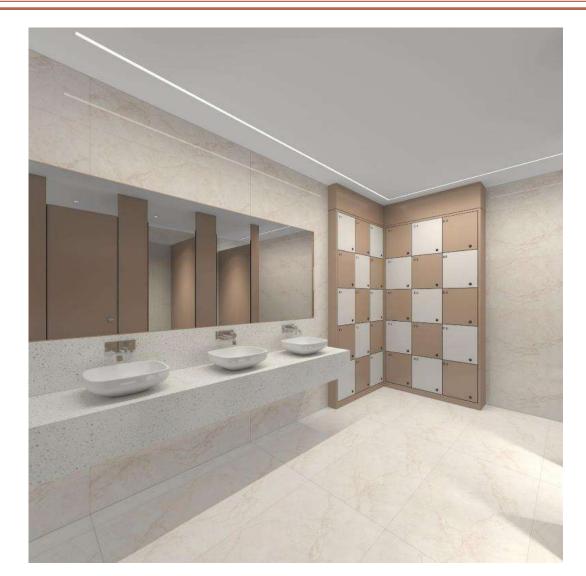
Activity Studio for Dance, Yoga, Zumba, Aerobics

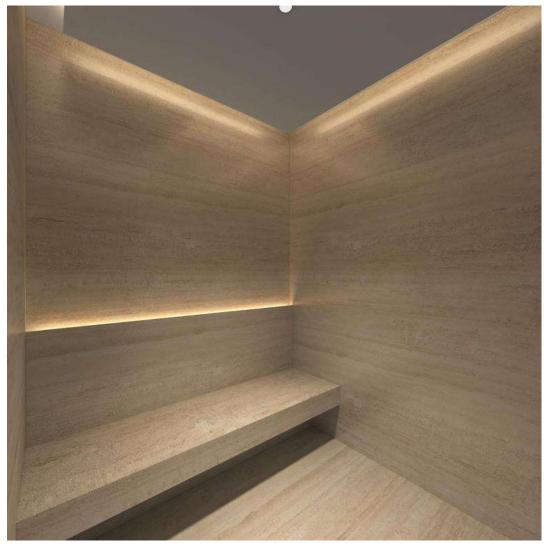






Indoor Games Room

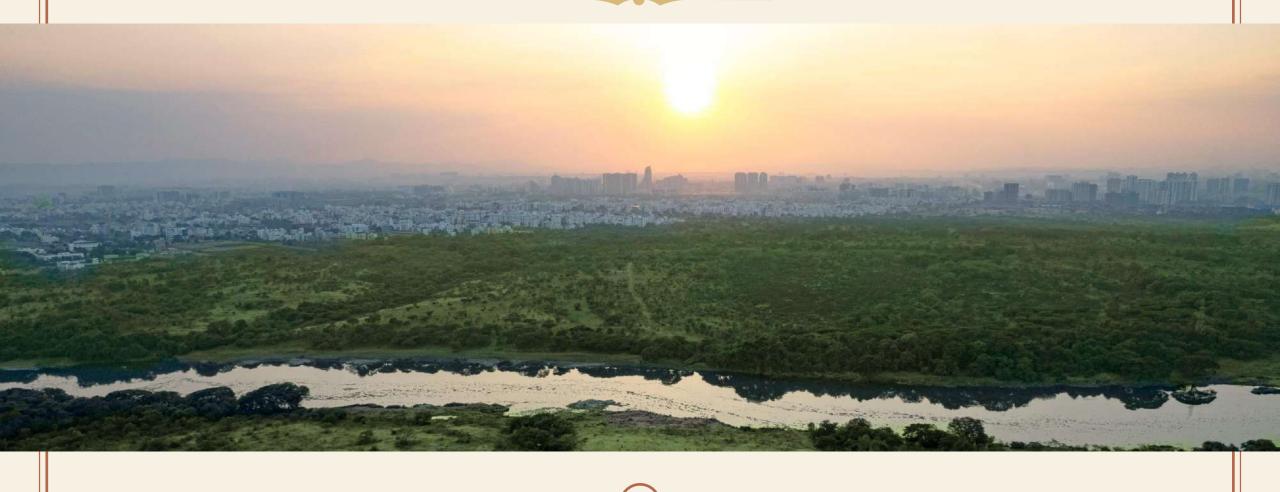




Gym Locker Room and Sauna

54

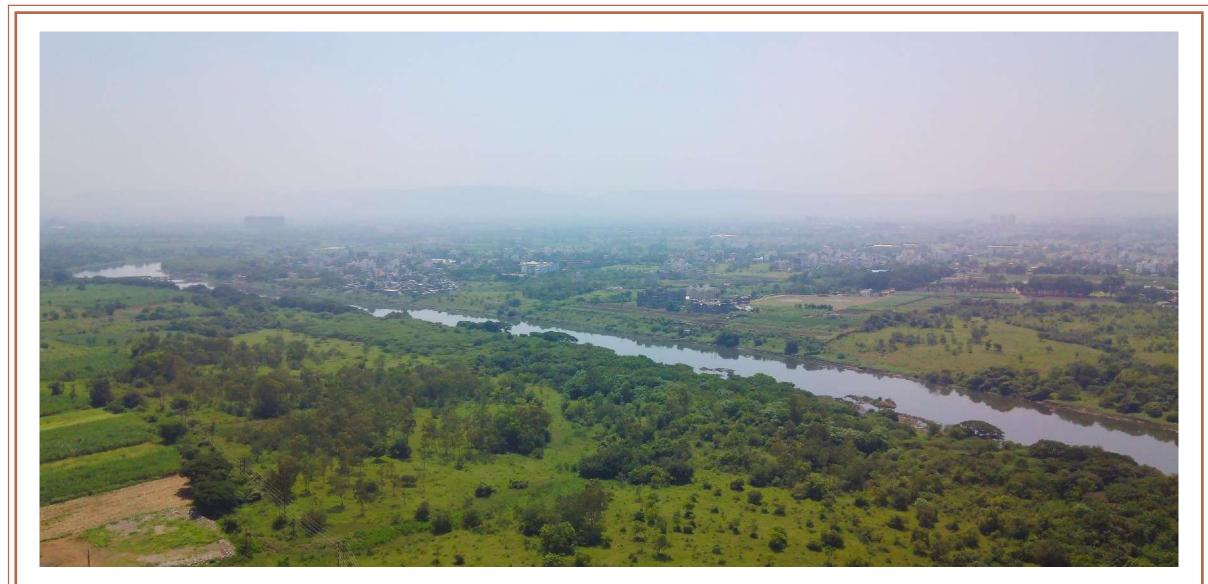
Premium Views



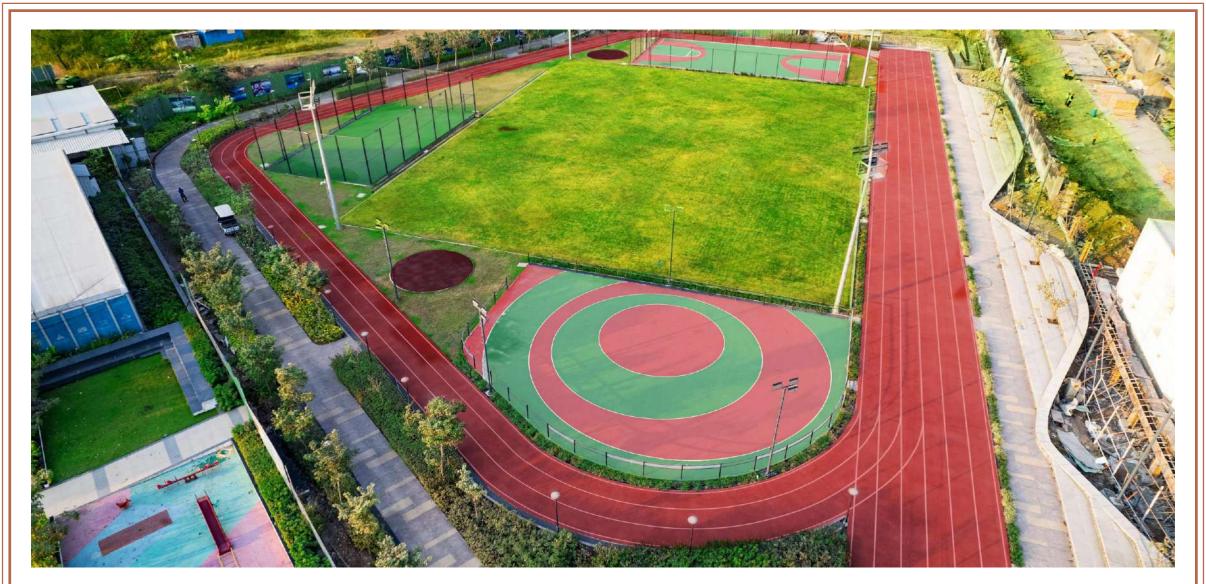
Actual photo Shot on location

For Internal Circulation





Greens Facing View



Sports Amenities Facing View

Exclusivity unlike any other

Your home will stand out among the other developments







Lit Clubhouse, and Façade lighting that gives the building a lot of character



Premium High Street Retail under the Towers

Premium Units

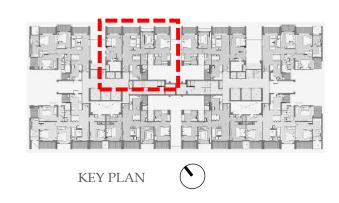
Spacious Well Laid Out Apartments with great Views



Representative Image

For Infamel Circulation (2)

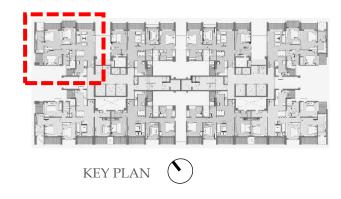




- 3 Full width decks
- Large walk-in wardrobe in the master bedroom
- Kitchen not visible from entry
- Spacious 13'5" wide living and dining
- Butterfly Configuration

M.DECK DECK DECK 12'2" x 5'2" 10'6x 5'2" 12'2" x 5'2" BEDROOM 2 10'0"x 12'0" BEDROOM 1 12'0"x 13'11" M.BEDROOM 11111111 LIVING & DINING 12'0"x 13'11" 13′5″x 22′8″ TOILET 1 WIW 6'8"x 8'0" M.TOI 5′0″x 8′0″ TOI TOI 5'0"x 8'0" 0 OBU ENT. FOYER 4'11" x 4'11 " KITCHEN 8'0"x 11'0" DTILITY 4'6" x 7'8" •

3BHK-A - 1393 sqft



- 4 Full width decks in all Bedrooms and Living Room
- Large walk-in wardrobe in the master bedroom
- Kitchen not visible from entry
- Spacious 13'11" wide living and dining
- Smallest bedroom is also 10'6" wide

............... DECK 2 M.DECK 10'2" x 5'2" DECK 10'10" x 5'2" 12'4" x 5'2" (ual) M.TOILET 8'0" x 6'0% BEDROOM 2 10'6" x 12'0" WIW M.BEDROOM 8'0" x 7'6" 11'8" x 13'11" LIVING & LIVING & DINING DINING \$13'11" x 22'8" BEDROOM 1 11'8" x 11'6" DECK 1 7'7" x 11'4" ENT. FOYER 4'11" x 4'11" TOILET 1 KITCHEN 8'0" x 11'0" UTILITY

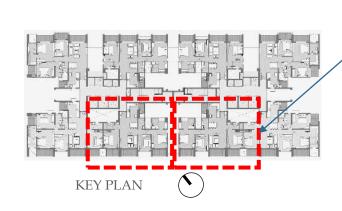
3BHK-B - 1490 sqft



- 4 Full width decks in all Bedrooms and Living Room
- Large walk-in wardrobe in the master bedroom
- Kitchen not visible from entry
- Spacious 13'9" wide living and dining
- Smallest bedroom is also 10'6" wide

3BHK-C - 1494 sqft

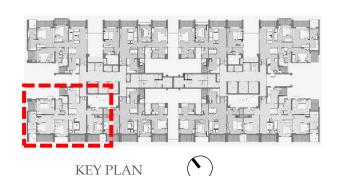




- 3 Full width decks
- Large walk-in wardrobe in the master bedroom
- Kitchen not visible from entry
- Spacious 13'5" wide living and dining
- Butterfly Configuration

3BHK-D - 1379 sqft

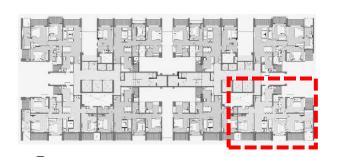




- 4 Full width decks
- Large walk-in wardrobe in the master bedroom
- Kitchen not visible from entry
- Spacious 13'5" wide living and dining
- Butterfly Configuration
- Even the smallest bedroom is 10'6" wide

4BHK-A - 1726 sqft





• 4 Full width decks

KEY PLAN

- Large walk-in wardrobe in the master bedroom
- Kitchen not visible from entry
- Spacious 13'5" wide living and dining
- Butterfly Configuration
- 10'6" wide

• Even the smallest bedroom is

4BHK-B - 1727 sqft



Premium Inside

Curated with utmost care



Representative Image

For Internal Circulation On

Flooring	
Living, Dining, Passage Flooring	Imported Marble
Master Bedroom	(1200x600) Marble finished Vitrified Tile
Other Bedrooms	(1200x600) Marble finished Vitrified Tile
Kitchen Flooring	(1200x600) Marble finished Vitrified Tile
Balcony Flooring	Ceramic Antiskid Tiles
Dry/Utility Area Flooring	Ceramic Antiskid Tiles

Kitchen	
Kitchen Flooring	Marble finished Vitrified Tile
Kitchen Platform Dado	Ceramic Tile
Kitchen Platform	Quartz

Common Areas		
Lift Lobby Flooring	Imported Marble	
Landing Flooring in Staircase	Restile	
Tread in staircase	Restile	
Riser in staircase	Restile	
Lift dado	Vitrified Tiles	
Lift Cladding	Marble Cladding	

Bathrooms		
Toilet Dado	Marble finished vitrified tiles	
Master Bedroom Toilet Flooring	Ceramic Antiskid Tiles	
Other Bedrooms Toilet Flooring	Ceramic Antiskid Tiles	
Toilet Hand Wash Basin counter	Granite	
Toilet Vent Sill	Granite	
CP fittings	TOTO, Grohe, Kohler or equivalent	

Premium Specs for your Premium Home

Paints					
Flat Internal Paint Wall	OBD				
Flat Internal Paint Ceiling	OBD				
Lift Lobby Internal Paint Wall	OBD				
Lift Lobby Internal Paint Ceiling	OBD				
Staircase Internal Paint Wall	OBD				
Staircase Internal Paint Ceiling	OBD				
External paint	Texture Paint including grooves				
False Ceiling in Rooms	NA				
False Ceiling in Toilet, Dry area	Modular False Ceiling				
False Ceiling in Lift Lobby	NA				

Doors and Windows				
Main Door	Both side Laminate Pre Hung door fire rated			
Main door digital Lock	Yes			
Bed Room Door	Pre Hung door			
Toilet Door	Pre Hung door			
Aluminium Sliding Windows, Doors & Ventilators	Aluminum Sliding windows with anodized finish, heat strengthen & heat reflective glass with noise cancellation			
Balcony railing	1.25 m high Laminated Glass railing			

Premium Specifications for your Premium Home



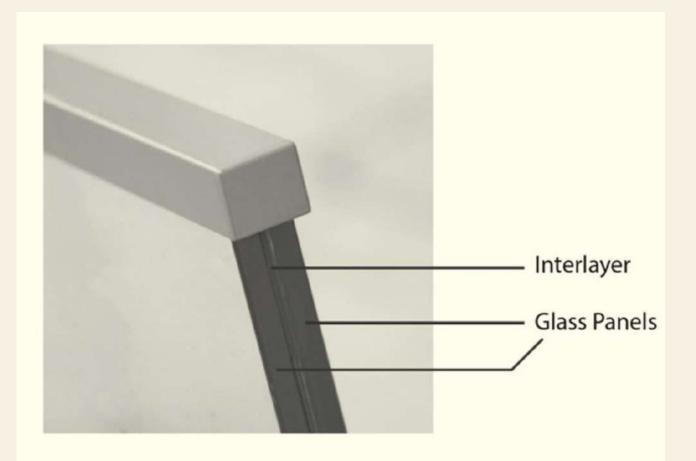
Laminated Glass Railing

- Durable and Safe with sandwiched glass
- Sophisticated Premium Look
- Unobstructed Views
- Weather resistant with no requirement of regular painting
- Increased Natural Light



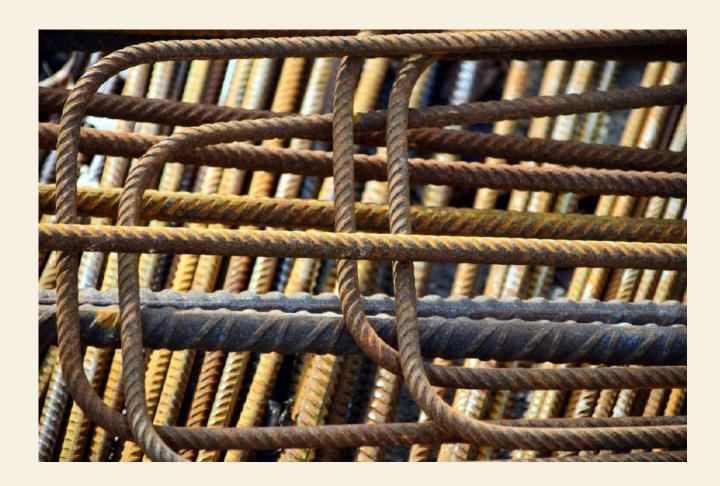
Laminated Glass Railing

- A layer of PVB (plastic) between two layers of glass
- Doesn't allow the glass to shatter so its safer



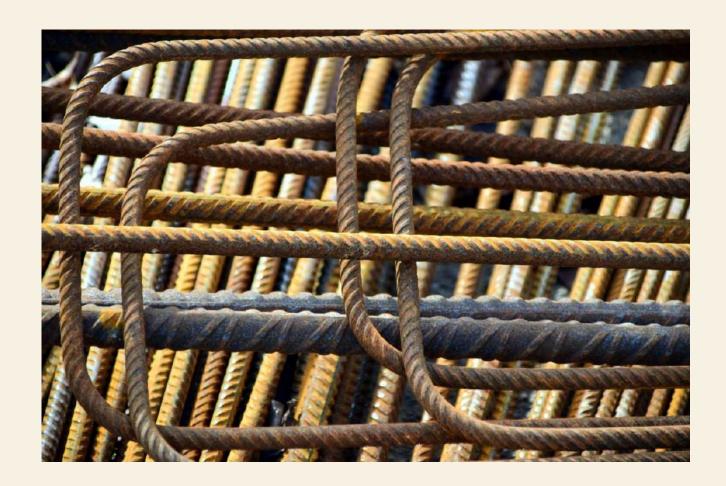
Steel

- Only Fe550D is used by GPL as compared to Fe500 by other developers
- Has a higher yield strength (550 MPa vs 500 MPa)
- Safer due to higher strength
- Only Top Brands like Jindal and Tata used by GPL



Steel

- Only Primary Steel (virgin steel) bars used by GPL
- Primary bars are pure and thus, safer and stronger
- Secondary steel bars are made by remelting scraps, used by most other developers
- Secondary steel can have impurities causing loss of strength



Concrete

- IS 456 is the Indian Standards codal provision for RCC designing
- There are minimum concrete grades to be followed for various conditions of exposure and for applications
- As a mandate, GPL uses concrete of one grade above the minimum required



Concrete Mix Design

- Concrete mix is the design of concrete
- Ratio of cement : sand : aggregate (stones)
 Design mix means specially designed mixture

Concrete Grades: Types And Usage

Concrete Grade	Mix Ratio (cement:sand: agregats)	Compressive StrengthMPa (N/mm2)	Compressive Strengthpsi	NOTICE OF		
Grades of C	oncrete			+	+ +	
M5	1:5:10	5 MPa	725 psi		SERVE SERVE	
M7.5	1:4:8	7.5 MPa	1087 psi			-46
M10	1:3:6	10 MPa	1450 psi			
M15	1:2:4	15 MPa	2175 psi		A CONTRACTOR	Volumenta Co.
M20	1:1.5:3	20 MPa	2900 psi	_		-
Standard G	rade of Concrete			1		AND
M25	1:1:2	25 MPa	3625 psi	Management R		Adding to the
M30	Design Mix	30 MPa	4350 psi			-
High Streng	gth Concrete Grades				codd-tr.	
M50	Design Mix	50 MPa	7250 psi			ALL REAL PROPERTY.
M50	Design Mix	50 MPa	7250 psi	Cement	Sand	Gravel
M55	Design Mix	55 MPa	7975 psi			

Imported Marble

- Extremely premium finish
- Perceived to be the most premium material for flooring
- Large sized marble tiles to bring a composite look to the floor
- Premium Imported marble being used



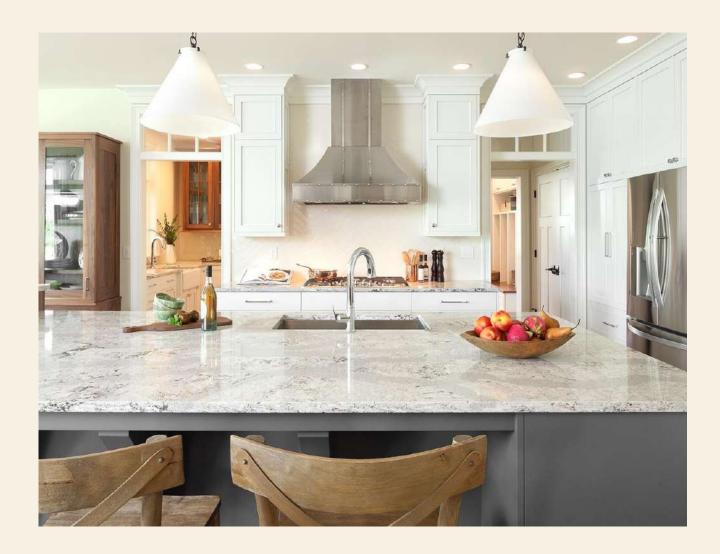
Marble Finished Vitrified Tiles

- Synthetically made; has less porosity
- Prevents quick staining and is maintenance free
- Looks premium while maintaining fuss free usage
- Kitchens and bedrooms need maintenance free upkeep and marble finished vitrified tiles enable that while keeping the premium look



Quartz Kitchen Counter

- Harder and more durable than granite
- Lower maintenance required
- Less porous and thus stains less
- Less porous and thus prevents bacteria build-up
- Great shine and finish



Bathroom Specs

- Toto and Grohe or equivalent CP fittings
- Premium brands with high quality product
- Great finish and look



Bathroom DADO

- Large vitrified tiles in marble finish running all the way to the top of the bathroom wall
- Lending it a premium look with fewer joints
- Lower maintenance and leakage issues



Density

- With 208 units spread across 1.67 acres, we reach a density of 125 units per acre
- Most competition projects are around 200 units per acre and one is at 150
- Lower the density, the better as customers get more space



Clubhouse

- A clubhouse spread across 2 levels and 14900 sqft
- For a population of 832 (208 units x 4 per family), translates to 18 sqft of club area per person
- This is more than 3x of any other competing project in the township

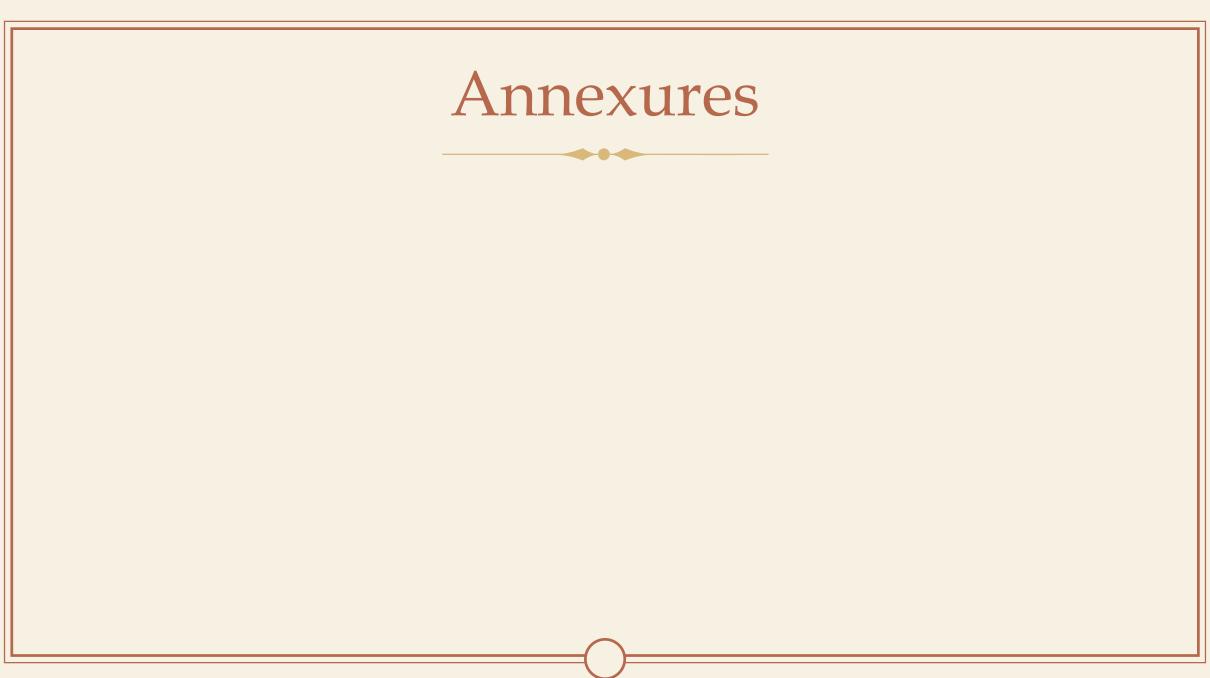


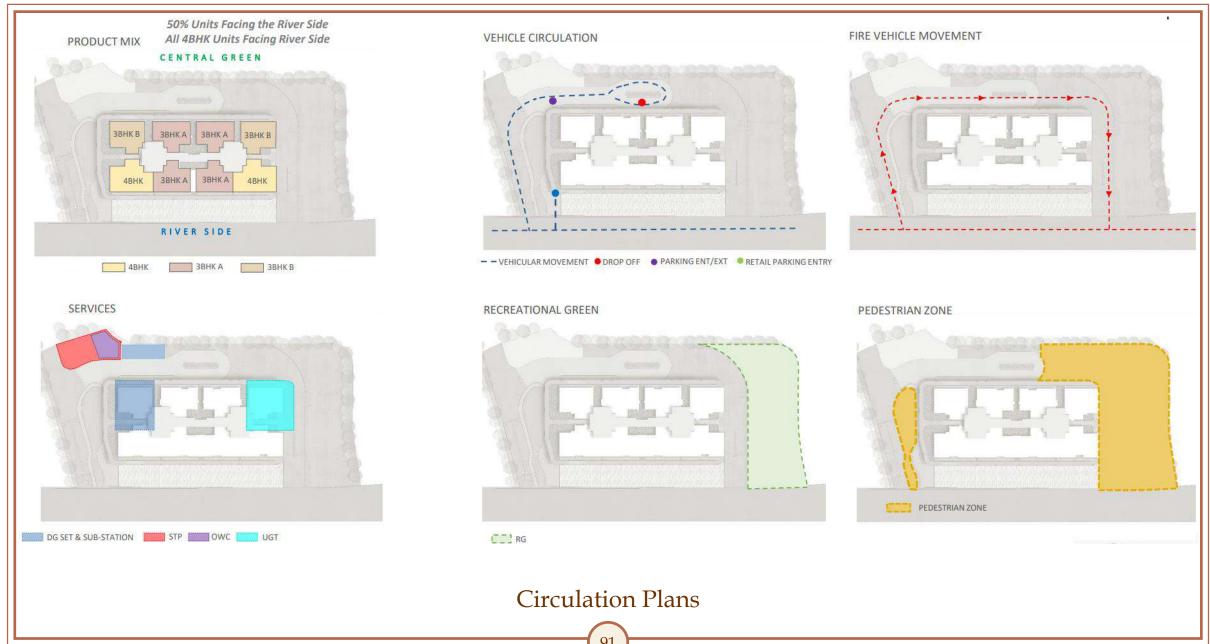
Landscaping

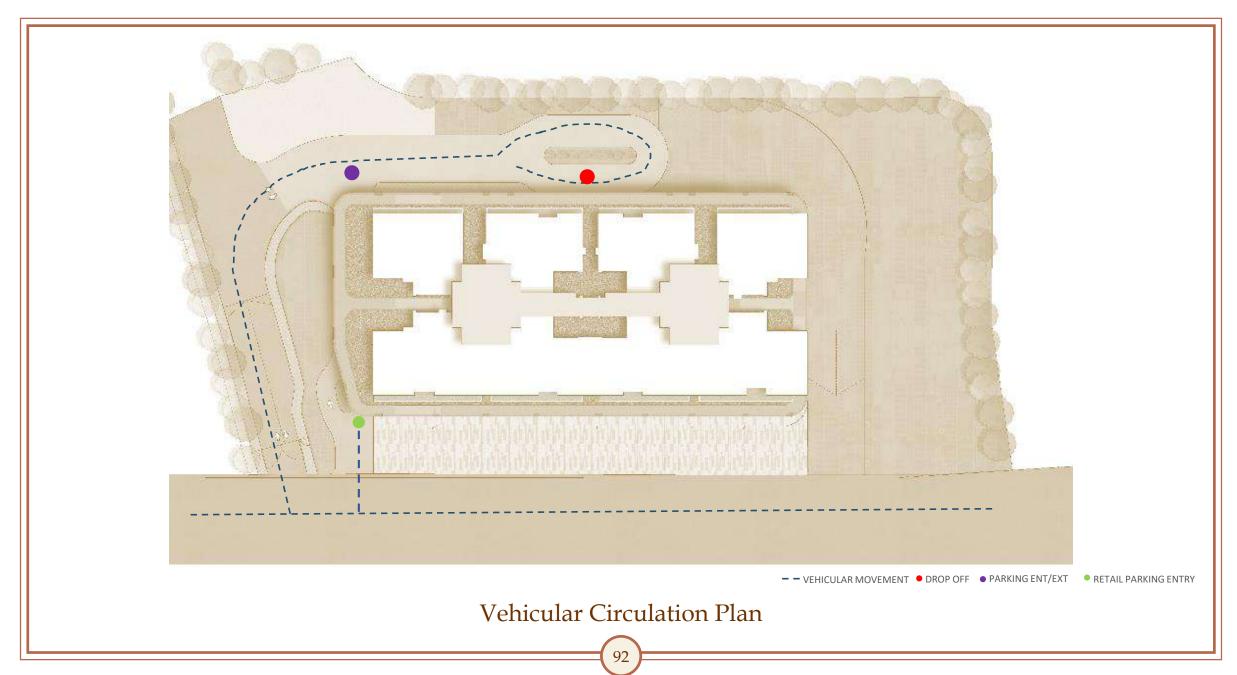
- 0.3 acres = \sim 13,000 sqft of landscaped greens in the project for 208 units
- Translates to 15 sqft of landscaped greens per person living in the project











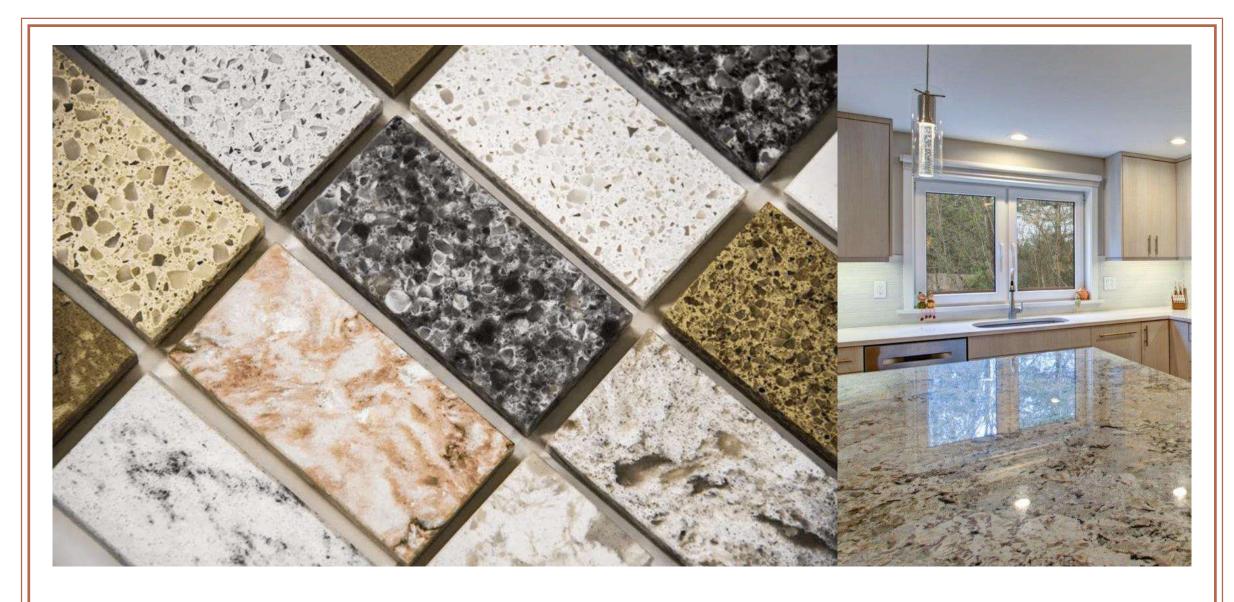
Specs Comparison

Granite Counter Top

- About 70 per sqft
- Granite requires resealing to maintain the shine and sheen
- Porous in nature, so can lead to stains
- Granite is hard and durable
- Granite is more prone to harbouring bacteria

Quartz Counter Top

- About 150 per sqft
- Quartz doesn't require annual resealing
- Less porous than granite, keeping it stainfree
- Quartz is harder and thus, more durable than granite
- Due to its non porous nature, quartz doesn't allow bacteria to thrive on it



Quartz Countertop

Competition Mapping

How do we compare with, and destroy the competition?



	Godrej River Crest	Gera Island of Joy	Mahindra Crown	Lodha Giardino	VTP Flamante
Flooring	Marble	Vitrified	Vitrified	Vitrified	Vitrified (1800 x 1200)
MBR Flooring	Marble Finished Vitrified Tiles	Vitrified	Vitrified	Vitrified	Vitrified (1600 x 800)
CP Fittings	Toto/Grohe/ Kohler or equivalent	Jaquar or equivalent	Jaquar or equivalent		Kohler, American standard or equivalent
Kitchen Counter	Quartz	Granite	Granite	Granite	Granite

Specs Comparison





- 10-12 towers in total
- 1800 units spread in 12.5 acres with a density of 144 units per acre
- We have 208 units in 1.67 acres leading to a density of 125 units per acre
- 3 clubhouses spread across 40,000 sqft for close to 1800 units meaning 7200 people – 5.5 sqft per person
- We have a 15000 sqft clubhouse for 208 units, so around 832 people, meaning 18 sqft per person

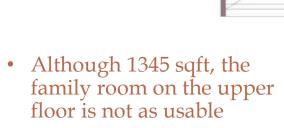
Gera's Island of Joy MLP



- Balcony only in MBR and Living
- MBR has a long foyer with wasted space
- Both the other bedrooms are quite small
- Bedroom balcony although 9 ft long is only 3 ft wide, restricting its use

3BHK - 1012 sqft





 The bedrooms are small so the extra space isn't used well



3BHK Duplex - 1345 sqft



3.5 BHK - 1414 sqft



- No walk-in wardrobe even in the MBR
- Very large entry foyer (almost 50 sqft)

4BHK - 1489 sqft





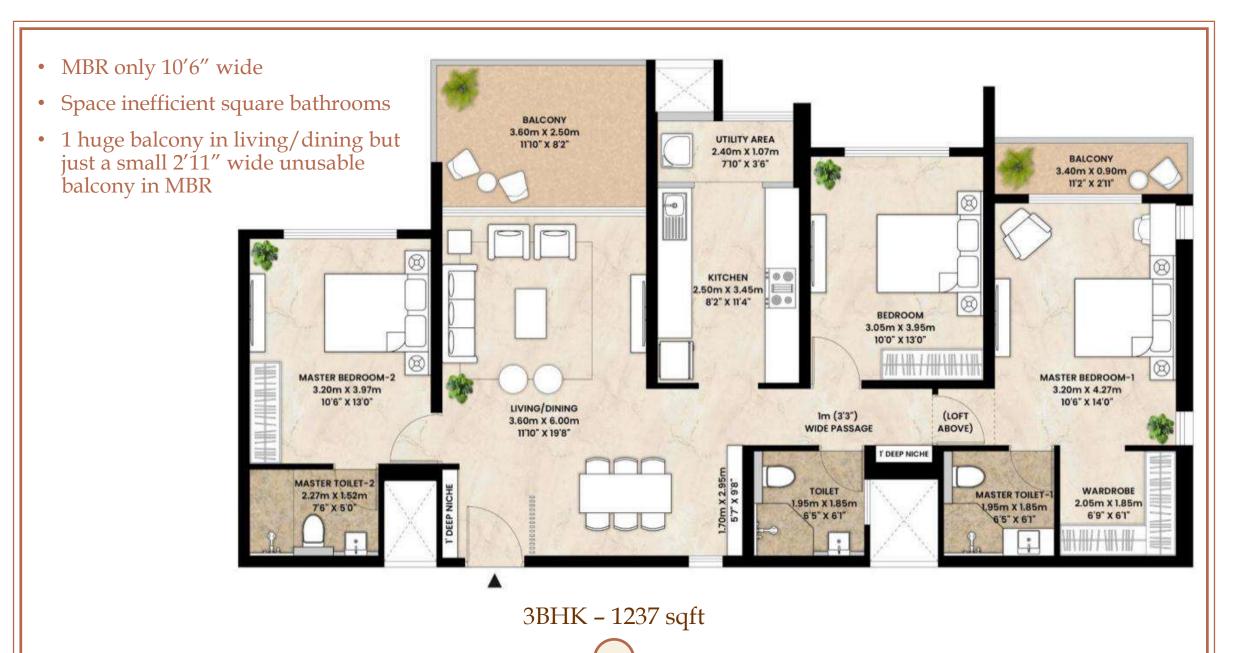
Look and Feel of the building

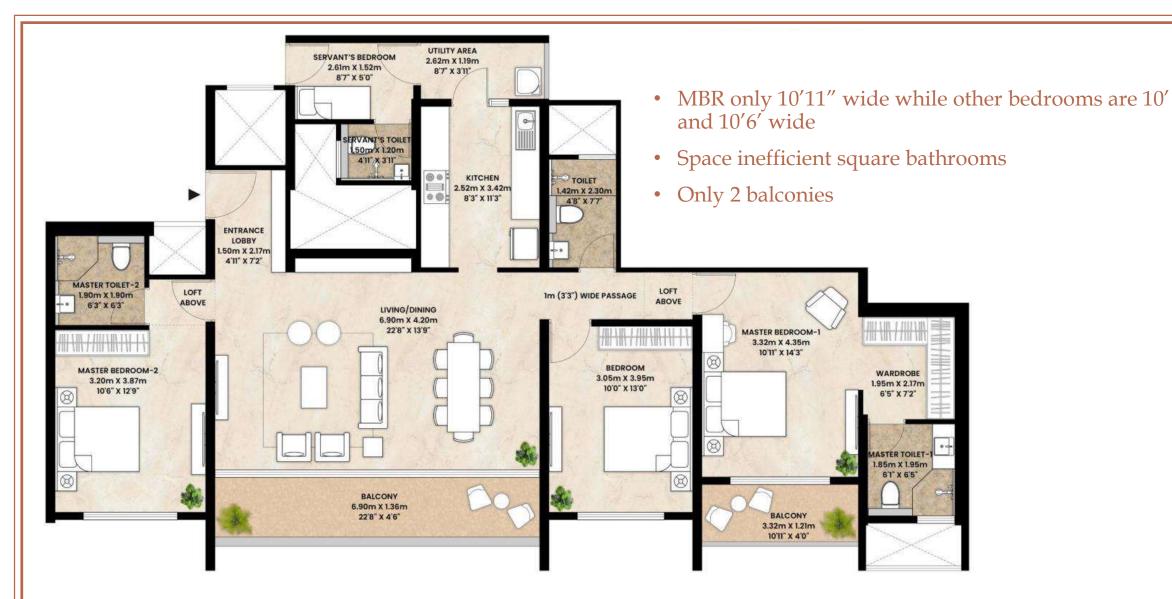




- 8 towers; 6 acres with 1200 units -~5000 people
- Density of 200 units per acre
- Club of 30,000 sqft - 6 sqft per person
- Kids pool on a different floor from main pool

Mahindra Crown





3BHK - 1407 sqft







Exterior look and feel of the tower



6M. DRIVEWAY

VTP Flamante

Project Master Plan

Family Activities

Ground Level

- 1 Entrance Gates
- 2 Theme Wall at the Entrance
- 3 Clubhouse / Multipurpose Hall
- 4 Seating Plaza
- 5 Infinity-Edge Swimming Pool
- 6 Wooden Deck with Seats
- 8 Party Law
- 9 Herbal Garden
- II Chit-Chat Plaza
- 12 Mural Wall
- 13 Amphitheater

Podium Level

- 14 Pergola
- 4 Sunken Camp Fire
- 26 Food Counter
- 27 Pavilion
- 28 Stage
- 29 Celebration Lawn
- 30 Seat with Trees
- 32 Lawn Mounds
- 33 Meditation Lawn
- 34 Acupressure Pathway

Kids

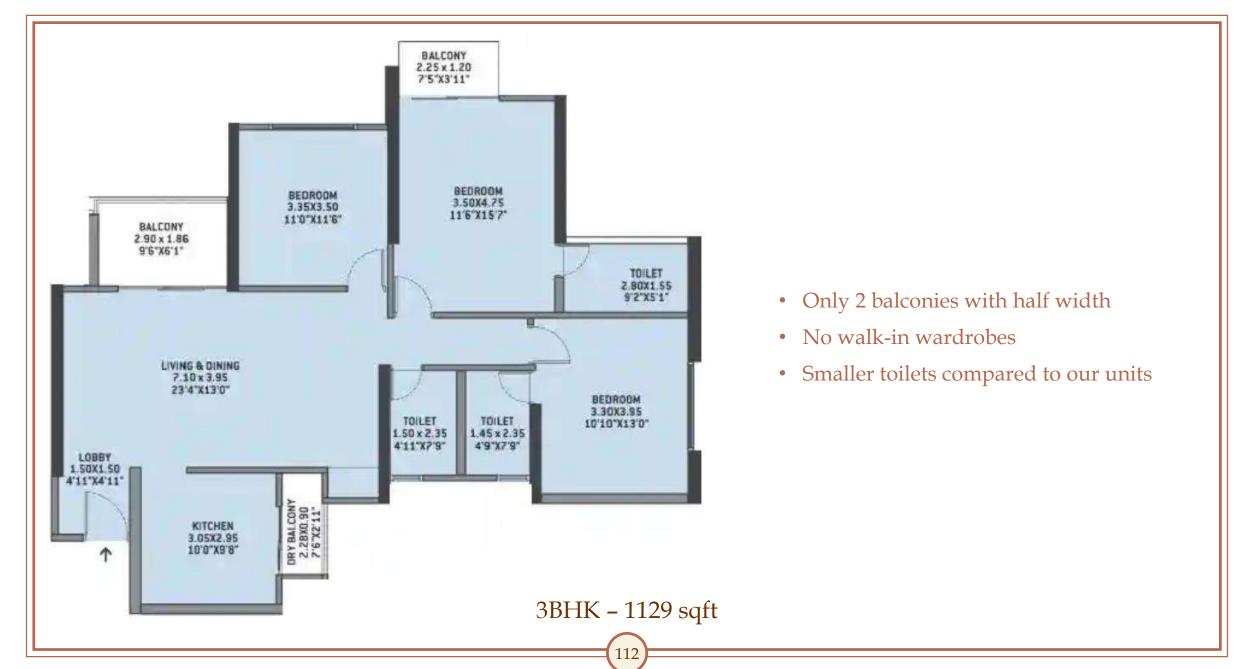
- 7 Kids' Pool
- 10 Skating Rink
- 31 Kids' Play Area

Sports

- 5 Multipurpose Court
- 16 Lawn Tennis
- 17 Indoor Games Room
- 18 Squash Court
- 20 Indoor Gymnasium
- 21 Net Cricket Pitch
- 22 Jogging Track
- 23 Cycling Track

Work From Home

- 19 Work-from-Home Zone
- 25 Outdoor Workspaces with Solar Canopies
- 6 Towers; 1200 units; 6 acres; density of 200 per acre
- Club is very small with more outdoor amenities;









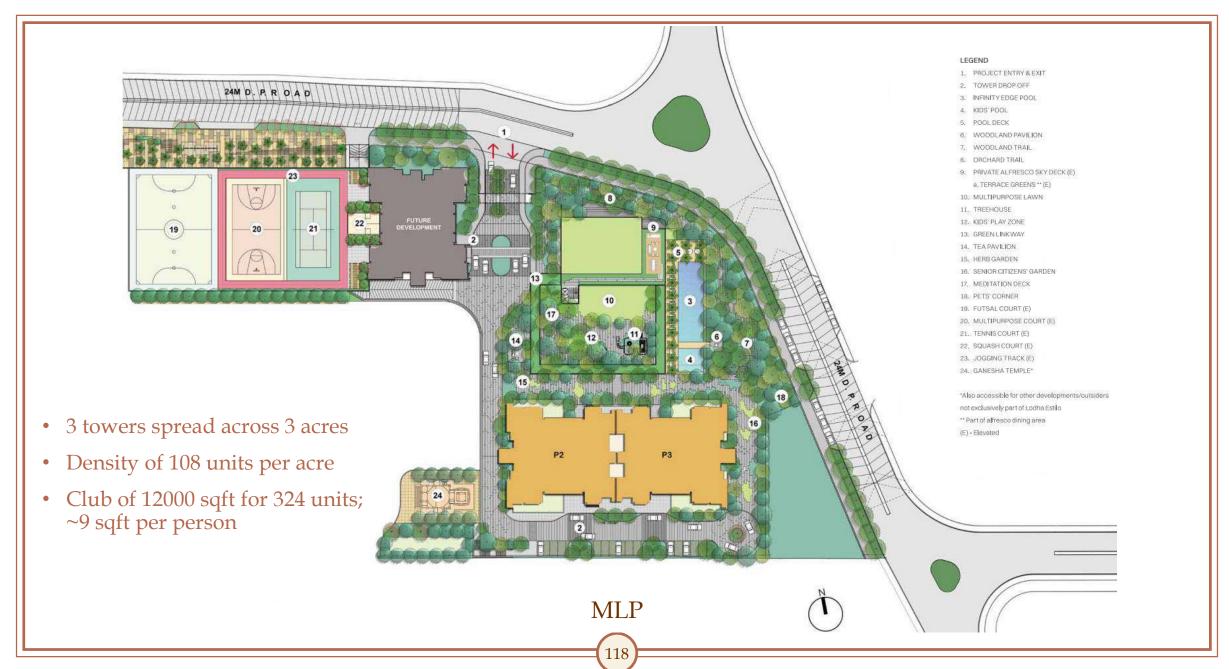
Exterior Look and Feel

Kohinoor Greentastic/Riverdale

115



Lodha Estilo





- Comparable carpet area
- Staff room is disconnected from the entire home; defeats the purpose of a staff quarter
- 10'6" bedrooms including the master bedroom, with only one bedroom being 10'9" wide
- Large Living/Dining

4BHK - 1819 sqft



3.5 BHK - 1615 sqft

- Small study with a weird shape
- Staff room is disconnected from the entire home; defeats the purpose of a staff quarter
- 10'6" bedrooms including the master bedroom, with a very large foyer in the master bedroom
- Large Living/Dining



3.5 BHK - 1866 sqft

- Small study with a weird shape
- Staff room is disconnected from the entire home; defeats the purpose of a staff quarter
- 10'6" bedrooms including the master bedroom, with a very large foyer in the master bedroom
- Small storage space added in the kitchen compared to the T2 layout
- The living is longer as compared to the T2 layout
- Large Living/Dining

Lodha Giardino



123





- MBR only 10'6" wide while other bedrooms are 10' and 10'6' wide
- Only 2 balconies
- 2 common bathrooms; so 2 bedrooms have bathrooms outside accessible from the common area
- Living and Family Room is too close to each other, most likely useless and a waste of space

4BHK - 1717 sqft



- MBR is a master suite with an extra room
- 2 common bathrooms
- Similar family and living dining area where the space feels wasted
- 4th bedroom is tiny; can be just a small room for a child

3.5 BHK - 1885 sqft

